

2019 CHICAGO CROP HUNGER WALK

OCTOBER 20, 2019 - 2:30 STEP OFF FROM FIRST IMMANUEL LUTHERAN CHURCH

RECRUITER RALLY



50 years of walking. 50 years of ending hunger together.

Join this legacy to step out for the next generation.

AGENDA



Introduction & Objectives

- Familiarize you with Walk details
- Provide information to assist in recruiting
- Answer any questions

We Need YOU!

Why We Walk

2019 Walk Details

Tips for Recruiting

- 8 Steps for Success
- Walk on the Web
- Sample Communication Plan

Next Steps



WALK WITH US!

CHICAGO CROP HUNGER WALK

OCTOBER 20, 2019

**FIRST IMMANUEL LUTHERAN CHURCH
1124 S ASHLAND AVE, CHICAGO**

CHICAGOCROPWALK.ORG



THE NEED IS GREAT

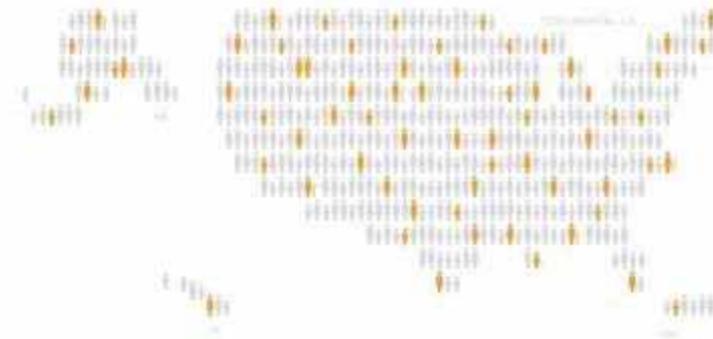
- **Over 1 billion people in the world are hungry**
... 1 out of every 7 people
- **Almost 16,000 children die from hunger-related causes every day**
... 1 every 5 seconds
- **Nearly 260,000 people died during the famine that hit Somalia from 2010 to 2012**
... half of them were children under the age of five,
- **Today, 20 million people in South Sudan, Somalia, Yemen and Nigeria are on the brink of famine**
... 10 million of them are children, at risk of starvation



IS AMERICA HUNGRY?



46.5 MILLION AMERICANS



- **36.2 million Americans depend on assistance from food pantries and local resources**
... enough to stretch from NY to LA and back ... TWICE



IS CHICAGO HUNGRY?

According to the Greater Chicago Food Depository:

- Every year, 1 in 6 of our neighbors (812,100 people) receives food from one of the Food Depository's member agency grocery or meal programs
- More than 232,100 households are served annually by the Food Depository
- 54 % of client households have annual incomes of \$10,000 or less

THREE FACES OF HUNGER

FAMILIES ELDERLY CITIZENS... YOUTH



WE NEED YOU!

The need is great!

CROP Hunger Walks make a difference

- **C**ommunities **R**esponding to **O**vercome **P**overty
- Involve thousands of communities across the country
- Raised more than \$294 million over the last 20 years

CROP Walks are special

- The original and “granddaddy” of charity walks
- Interfaith, community—based initiatives
- Raise awareness and funds
- Support international relief and development, as well as local hunger-fighting effort

YOU can make a difference

- **\$75** – enables 3 women to attend literacy class for a year
- **\$110** – provides month of emergency food supplies for a family of 5
- **\$140** – gives a struggling farm family a new source of income: a pair of pigs
- **\$350** – enables a child-headed household of AIDS orphans to receive vocational training
- **\$1,050** – supports community-based health, hygiene and sanitation training



WHY WE WALK

To raise awareness

- Hungry people in developing countries typically walk 6 miles a day to get food, water and fuel, and to take their goods to market
- We walk in solidarity with their struggle for existence

The Chicago CROP 5K Hunger Walk re-enacts part of the walk millions make each day for basic water and food. It's a chance to "walk in their footsteps," share their journey, and raise awareness to their suffering and sacrifice in a world of mercy and plenty. In addition to the 5K route, there is a family-friendly 1 mile walk for those with shorter legs or time constraints.

- **We walk because they walk!**

To raise funds

- Last year's walk raised a around \$40,000 to support Church World Service programs across the globe, as well as four Chicago-based agencies:
 - A Just Harvest
 - The Episcopal Hunger Committee
 - Lakeview Pantry
 - Second Presbyterian
 - South Loop Campus Ministry
- **This year's funds will bring our 37 year total to over \$1.8 million**

To address the root causes of hunger at home and abroad

WE WALK ... TO FUND GLOBAL PROGRAMS



CWS/CROP Walk's roots are in feeding the hungry. Our future is in ensuring sustainable access to proper, nutritious food.

How?!

A community garden? Training on feeding infants healthy food? The truth is, no single effort will eradicate hunger. In some areas, agricultural solutions can help families grow healthier food. Yet in reality most of the world's poor buy their food, which prompts us to look deeper at the root causes of hunger. Sometimes a clean water source will help. Other times discrimination blocks access to employment, meaning a small business grant or loan in the short term can help a whole family eat for years.

- **ADVOCACY**

Addressing the policies and prejudices that keep the world's vulnerable in poverty

- **EMERGENCIES**

Providing immediate and long term help in crises

- Disaster Preparedness
- Immediate Response
- Long-Term Recovery

- **GLOBAL DEVELOPMENT**

Helping communities to access to food, water and address other challenges

- Community Development
- Food Security
- Water
- Women & Children

- **REFUGEES AND IMMIGRANTS**

Accompanying those who are searching for a safer, more secure home

WE WALK ... TO SUPPORT LOCAL AGENCIES



A Just Harvest – <http://www.ajustharvest.org>

A Just Harvest is **a resource to people in need 365 days a year**. In 2007, prior to the recession, they served 39,439 meals and distributed 100,000 pounds of food. Last year, they served over 54,000 meals. **Their Community Kitchen is the largest and only self-standing community soup kitchen in the Chicago metro area.** It serves hot, nutritious meals to anyone in need and hosts **the Greater Chicago Food Depository's Producemobile, which distributes several thousand pounds of fruit and vegetables to more than 200 families.** In addition to feeding hungry people, **A Just Harvest feeds our common hunger for hope, for fellowship, and for community. It feeds people's hunger to serve, to improve our communities, to be creative, and to be powerful agents for justice.** A Just Harvest recently made a **commitment to addressing the root causes of hunger and poverty** – via [Northside P.O.W.E.R.'s community organizing](#) and [The Genesis Project's economic development initiatives](#) – while continuing to meet people's immediate need for food.

The Episcopal Hunger Committee – <http://www.episcopalchicago.org/at-work-in-the-world/hunger>

The Episcopal Hunger Committee distributes grants to hunger ministries affiliated with our diocese's congregations in Chicago: **food pantries, hot meal programs, and similar food ministries.** Examples of the programs they support include the Church of the Advent Saturday Lunch Program, Ravenswood Community Services, and St. James Cathedral Just Meals Ministry.

WE WALK ... TO SUPPORT LOCAL AGENCIES



Lakeview Pantry – <http://www.lakeviewpantry.org>

Lakeview Pantry's main "business" is distributing food to neighbors in need. The Pantry distributed more than 1.6 million pounds of food in 2016 through its two service sites and Home Delivery program and recently expanded its services boundaries northward, given the great need and lack of resources in the Uptown neighborhood. Their Social Services program provides case management, client-centered events and a newly launched mental health counseling program.

Second Presbyterian Church of Chicago – <http://www.2ndpresbyterian.org>

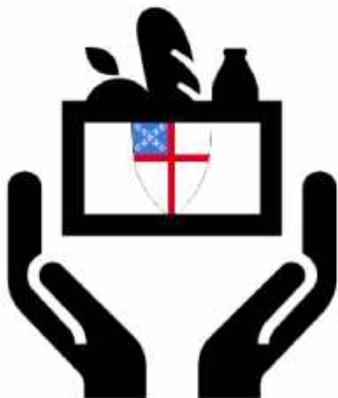
The Lunch Bag Program at Second Presbyterian serves lunches to approximately 70 people each day, Tuesday through Friday, or over 14,000 lunches each year. Their guests include both homeless, as well as individuals and families struggling to make ends meet. Located in the South Loop, the Second Presbyterian Church of Chicago is a multi-cultural community of faith, celebrating its 177th anniversary this year.

WE WALK ... TO SUPPORT LOCAL AGENCIES



South Loop Campus Ministry – <http://southloopcampusministry.org>

The South Loop Campus Ministry helps students explore their own faith and their own spirituality. As they explore and grow into their own faith, students seek connection with traditions that stretch beyond their own, immediate experience. Each month students and friends of South Loop Campus Ministry prepare and serve a community meal at Grace Place (637 S Dearborn); volunteers **donate and/or serve food and enjoy a meal with our homeless brothers and sisters.** Then on Sundays, they prepare 60 meals and **take it to the streets to deliver sandwiches to their homeless friends in the South Loop.**



Second Presbyterian Church of Chicago

2019 CHICAGO CROP HUNGER WALK - DETAILS

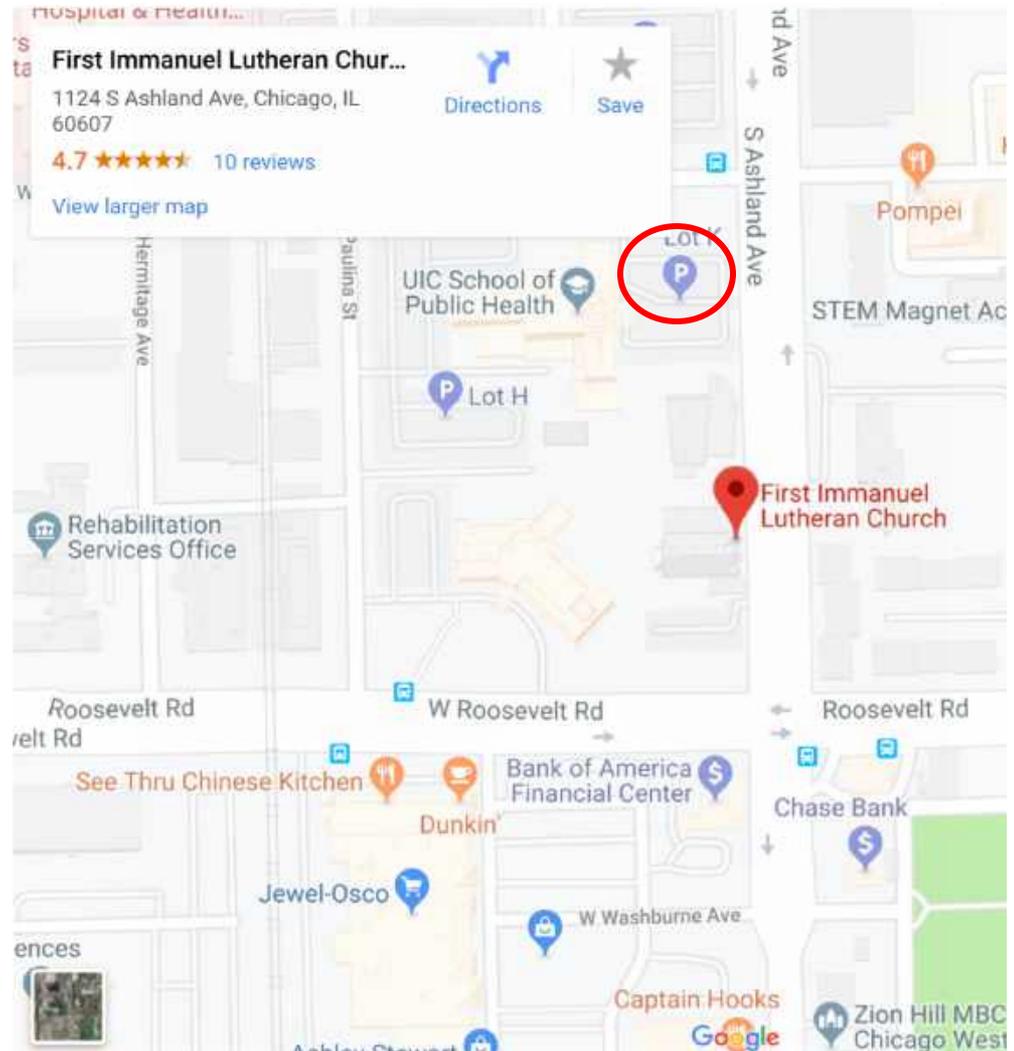


- **Sunday, October 20, 2019**
 - 12:00 Registration & Fun Fest
 - 2:30 Step-Off Ceremony
 - 4:00 Welcome Back

- **First Immanuel Lutheran**
1124 South Ashland Avenue
Chicago, IL 60607

Free Parking at Lot K,
Taylor & Ashland

- **Two Walk Options**
 - **5K UIC/Little Italy Route**
 - **Golden Mile Family-Friendly Route**



2019 CHICAGO CROP FREE FAMILY FUN FEST



Celebrating 50 years of making families' lives better: 12:00 – 2:30 pm

- Games
- Music
- Bounce House
- Face Painting & Temporary Tattoos
- Pony Ride
- Make-Your-Own Walk Sign
- CROP Walk Education & Sponsor Tables
- Raffle Drum

**Registration Wrist Band
required for admittance**

Food: hot dogs, burgers, veggie options, nachos, popcorn, drinks

CROP Walk gear redeemable by tickets: Shirt or Cap = 10 tickets

**<One complimentary ticket for every \$10 raised;
additional tickets available for \$1 apiece>**

NEW: TWO MATCHING GIFT OPPORTUNITIES



Celebrating 37 Years of making Chicago Families' lives better:

- 1. The first 50 walkers to register on-line will be awarded a \$37 donation in honor of the 50th anniversary of the very first walk and the Chicago Walk's 37th anniversary**
 - Enough to provide seeds and tools for a family to use to grow their own garden or to supply 50 chicks to raise ... plus \$120 worth of groceries from U.S. Foodbanks
 - Qualifies for 3 Family Fun Fest tickets
 - Over 1/3 the way to earn a 2019 CROP Walk t-shirt
- 2. The first \$10,000 of donations made during October will be matched by 37%**
 - Turn \$100 in contributions into \$137!
 - Make every dollar count \$.37 **MORE**



8 STEPS TO SUCCESS

CROP Hunger Walk Recruiter's Guide

8 Steps to Success

1. Set goals for your community, congregation, campus or group.
2. Enlist leaders to walk.
3. Promote, promote, promote.
4. Sign up people to walk.
5. Suggest ways for walkers to raise money (including online).
6. Make a splash on Walk day, with signs, shirts, banners.
7. Turn in funds to your Walk treasurer promptly.
8. Say "Thank you!"

***The more walkers you recruit,
the more money is raised
to help hungry people!***



Mary Catherine Hinch/CMS

SUGGESTED GOAL: \$150 or more in contributions per walker.

My congregation/group goals: _____ walkers x \$ _____ (amount per walker) = \$ _____ Total

Promoting the Walk

- Publicize your group's fundraising goal and the number of participants you hope to recruit. Post progress on a drawing of a giant sneaker, walking stick, or footprints. Challenge every member of your group to participate as a walker, donor or volunteer.
- Put the date of your Walk on your group's printed and online calendars. Also send it to local media for their online community calendars
- Announce the Walk and encourage people of all ages to participate. Ask for time to do a Minute for Mission. Use the Education/Worship Resource to do a children's message about the Walk.
- Spread the word in weekly publications such as bulletins, newsletters, etc. Put up posters in prominent places.
- Use the CROP Hunger Walk DVD. Show one of the promotional videos at gatherings.





WALK ON THE WEB

Go to:

www.crophungerwalk.org/ChicagoIL

- Set up your personal page
- Add contacts
- Customize or use the standard templates
 - Use your recruiting materials for ideas and content
- Begin e-mailing a couple of weeks in advance
- Don't be afraid to ask ... multiple times
- Thank your sponsors
- Let everyone know how you did



How does online fundraising work?

- To sign up, or for more information, go to: crophungerwalk.org
- Click on your state and then scroll down to find your Walk.
- Click on your Walk and follow the simple step-by-step instructions.
- Start emailing family and friends to support you in your CROP Hunger Walk!

Walk online! crophungerwalk.org

Be sure to alert your walkers to the possibility of seeking donations online. Many walkers have been able to double the amount of money they raise by using this option!

- To streamline the process, you may want to set up an online Walk team for your group in advance of your recruiting and then encourage people to sign up for the team. It's easy. Go to the website above for instructions. If possible, have a laptop hooked up to the Internet by your recruiting table so folks can sign up for the Walk and your team at the same time. Don't hesitate to ask for help in setting up your online Walk team.
- Alert your members that they can join in the CROP Hunger Walk online – even if they can't walk – by contacting their friends and family via email to ask them to support the event. Be sure to put a link in your online bulletins and newsletters: crophungerwalk.org.



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Go to ChicagoCROPWalk.org and click on Resources to see an on-line video demonstration

DON'T BE AFRAID TO ASK ...



Hunger is an issue that has 30th Annual Chicago CROP

The global statistics are alarming
* Over 1 billion people in the world
* Almost 16,000 children die every day
* 36.2 million Americans do not have enough to eat
stretch from NY to LA and back

Our donations will support our neighbors and friends as well

You can help make a difference. You can be taken to our personal donation page online. Or to find out if there are other ways to help

Whether your support is financial or in-kind, we appreciate it

Thank you!
Gail & Steve

[Click here to visit my personal page](#)
If the text above does not work, please [click here to view the team page](#)
If the text above does not work, please [click here to view the team page](#)

If you no longer wish to receive emails from this organization, please [click here](#) or pass this message on to a friend



Tomorrow's the day - the 30th Chicago CROP Hunger Walk - Communities Responding to Overcome Poverty. Hungry people in developing countries live in poverty. They are poor because they live in poor neighborhoods.

There are many ways to help. CROP Hunger Walks raise money for the year's walk.

- * \$72 provides a meal for one person
- * \$150 buys a head of cabbage
- * \$200 can buy a head of cabbage and a head of lettuce
- * \$500 provides a meal for five people
- * \$1,050 sponsors a child for one year

Steve and I are so grateful for your support, whether it came in the form of personal best wishes or an on-line donation. We had a GREAT day for the CROP Walk; the temperature was perfect, there was a light breeze, and not a cloud in the sky.

Thank you!
Gail & Steve

[Click here to visit my personal page](#)
If the text above does not work, please [click here to view the team page](#)

[Click here to view the team page](#)
If the text above does not work, please [click here to view the team page](#)



Steve and I are so grateful for your support, whether it came in the form of personal best wishes or an on-line donation. We had a GREAT day for the CROP Walk; the temperature was perfect, there was a light breeze, and not a cloud in the sky.

This was an important year for the Chicago CROP Walk, not only because it was our 30th anniversary, but because of events which have shaped 2012. The good news in the October 2012 UN report on hunger was that over the last 20 years the number of chronically undernourished people in the world declined by 132 million. The bad news is that there are still almost 870 million people in the world who are hungry and that global progress in reducing hunger has leveled off since 2007. The rising price of food and other economic shocks threaten to undo this progress.

Steve and I grew up on farms in Indiana. Our brothers farm that land today; they grow corn, wheat and soybeans. When we were growing up, if a field averaged 100 bushels of corn per acre, that was considered good. Today, those fields can yield up to 200 bushels of corn per acre. This year, as a result of the drought that ravaged much of the US, those fields averaged anywhere from 30 bushels per acre up to 90 on the end by the creek that got a lucky shower. As if that weren't bad enough, aflatoxin is a fungal infection that flourishes during drought, so if you're a farmer whose fields are infected (and everyone's were), assuming it wasn't bad enough that your entire load was rejected, the price you receive would be docked.

Our brothers are fine, but think of the downstream impact on the price of food: there's less than half the amount of corn available and it's more expensive to process ... which impacts not only the cost of foods made from corn, but also the cost of feeding livestock. In the face of challenges like this, providing food safety nets are critical. They protect vulnerable populations from the economic shock and effect of rising food prices.

Thanks to your generosity, Steve and I doubled the goal which we'd set for this year's Walk, and Team Eden came in at over \$3,500. That will provide emergency food supplies for up to 70 families for a month ... or supply 27 struggling farm families with draft animals ... or secure 28,000 pounds of food for a local food bank!

On behalf of the young girl in the US who says, "When you are hungry, you can't think of he anything else," THANK YOU!

On behalf of the man in Brazill who sighs, "What is poverty? To come home and see your children hungry and not have anything to give them," THANK YOU!!

On behalf of the famer in Niger whose life was enriched, "Thanks to the new well, we have more food for our family," THANK YOU!!!

From despair to hope. From hunger to food security. That's the difference you helped make.



SAMPLE COMMUNICATION PLAN



Sunday/Worship Service

September 8 – Announce the walk and call for Walkers; set up table with CROP walk information. Talk to Youth Group leaders, Confirmation Class, Sunday School teachers

September 15 – Repeat call and share goals; set up table with CROP walk information

September 22– Mission moment: skit or reading from recruiting materials

September 29 – Bulletin insert and CROP coins/spare change project

October 6 – Mission moment and progress announcement; call for walkers

October 13 – Mission moment and bulletin insert

October 20 – WALK DAY! Include Walk liturgy in Worship Service; pass around envelope/collection plate for 2nd mile / team effort

Walk On-Line

2 Months before Walk – invite potential Team members to sign up

6-7 weeks before the Walk – send a second invitation/thank you message to team

4 weeks before the Walk – send first batch of e-mails to potential sponsors asking for support

3 weeks before the Walk – begin adding to your contact list and communicate with them

AS DONATIONS COME IN – thank your sponsors for their support

2 weeks before the Walk – send second message to anyone on contact list who hasn't responded

1 week before the Walk – send message to the entire list thanking them for support and reporting on your progress

3 days before the Walk – send It's Not Too Late message to anyone on contact list who hasn't responded

Day after the Walk – send Thank You for your Support message to everyone on the list, informing them of your results and inviting any second mile or last minute donations

BEFORE & AFTER THE WALK



- **Have each walker complete a registration form**
- **Encourage your walkers to collect funds in advance of the Walk**
- **Have walkers turn in funds after church on Walk Day**
- **Count and verify funds ... Share the results**
- **Arrange to collect any outstanding funds**
- **Store funds in a safe place until they can be deposited**
- **Follow instructions to submit funds**
 - Mail or drop off your team's contributions
 - Complete a financial statement each time you turn in funds
 - Convert cash into a check or money order prior to mailing
 - Note all donation envelope #'s on the memo line of the check
 - Contact Chicago CROP Walk Treasurer, Charlie Gunn, with any questions at treasurerchicagocrop@gmail.com or 312 927-8563.

FINANCIAL INSTRUCTIONS



The total and date for this deposit

Post-Walk Donation Report



Still have some donations coming in after Oct. 20? Don't worry, we understand! Just mail in the remaining pledges along with this completed form to the address below as soon as possible or by Nov. 30, 2019.

Please indicate pledges paid online and/or included in this deposit. If you have a cash donation, please write that here on this form, then write a check payable to "CWS/CROP" and include it in place of the cash. Please **do not** send cash. If necessary, call Charles Gunn, Treasurer, for pick-up (including cash) at 312-927-8563.

Date: ____/____/____

Total Check Deposit Enclosed: \$ \$,,,\$,\$,\$

Church/Organization: _____ Phone: _____

Recruiter Name: _____ Phone: _____

Email Address: _____ Envelope # (if remembered): _____

Fill in your contact information

	Name of Walker	Amount Pledged	Amount Paid Online	Amount Paid Cash/Check
1	Include each	\$	\$	\$ Individual
2	walker's name	\$	\$	\$\$ in <u>this</u>
				\$ deposit

FINANCIAL INSTRUCTIONS



8		\$	\$	\$
9		\$	\$	\$
10		\$	\$	\$
	Add up everything		Total Check Deposit Enclosed	\$,,\$,\$,\$,\$

For additional forms, visit www.chicagocropwalk.org or for any other accounting questions, contact Treasurer Charlie Gunn at 312 927-8563 or email treasurerchicagocrop@gmail.com.
Thank you for helping end hunger one step at a time!

Mail to: **Chicago CROP Hunger Walk/CWS**
Attn: Treasurer
1218 W. Addison St.
Chicago, IL 60613-3319

QUESTIONS & NEXT STEPS



Can we count on you?

Help us make history: 37 years!

- Sign up on line
- Or ask for materials now ...

THANK YOU!!

How a walker can raise \$150 to help hungry people:

- | | | |
|---|------|------|
| 1. Put in their own | \$30 | \$30 |
| 2. Ask their significant other for | \$30 | \$30 |
| 3. Ask two friends for \$15 each | \$30 | \$30 |
| 4. Ask two people at work for \$15 each | \$30 | \$30 |
| 5. Ask two neighbors for \$15 each | \$30 | \$30 |

Total \$150!!

For more information, contact Gail Angel at Avanteangel@aol.com, 773 907-2400, or Aretha Huges at chicagocrop@gmail.com

Here's what reaching your goal can achieve:

\$150 can provide three farm families with everything they need to make succulent, nutritious and marketable honey — training, hives, equipment.

\$500 can provide 4,000 lbs. of food for a local food bank or provide up to 400 meals in a soup kitchen.

\$1,100 can provide 10 displaced families with emergency food packages, each containing enough to feed a family of five for a month.

\$5,000 can provide a well that reaches deep into the aquifer, allowing a village access to clean, safe water. When periods of drought hit, communities with deep water wells can continue to grow gardens, lessening the drought's impact on local food supplies.



CROP Hunger Walks are community-wide events sponsored by Church World Service

APPENDIX

FACES OF HUNGER
GLOBAL PROGRAMS
NATIONAL DEMOGRAPHICS
CWS FINANCIALS

FACES OF HUNGER: FAMILIES



- 61 percent of the working poor experienced some level of food insecurity in the last year
- 22 percent had used a pantry within the past year
- 49 percent report three or more food insecure conditions in their household ... they
 - Lacked money for food
 - Lacked money to maintain a balanced diet
 - Cut meal sizes or skipped meals to stretch the food they had
 - Or went hungry
- 40% of the working poor who need food assistance, but are not using a pantry, believe that “**people will look down on you if they know you use a food pantry**”

FACES OF HUNGER: THE ELDERLY



- **72% of older adults are at “high nutritional risk;” only 5% of are at “low nutritional risk”**
- **Access to healthy food is especially important for older adults. Most in this study had high blood pressure and a significant number had diabetes**
- **92% of those surveyed who didn’t have money to buy food had access to food assistance programs**
- **Low-income older adults in Cook County often skip meals, eat less often, eat smaller meals, or eat food they know is bad for their health; in some cases, they go without a meal for a full day**

FACES OF HUNGER: CHILDREN



... An Everyday Struggle

FACES OF HUNGER: YOUTH



- **Hunger hurts everyone, but is especially devastating in childhood**
 - On empty stomachs, kids don't have energy to focus, engage, learn and grow. 1 in 5 children in the U.S. worry about when they'll have their next meal
 - 84% of households served report purchasing the cheapest food available to provide enough food for the household, even if it wasn't the healthiest option
- **Food insecurity has been linked with delayed development, poorer attachment, and learning difficulties in the first two years of life**
 - Children growing up in food-insecure families are vulnerable to poor health and stunted development
 - Pregnant women who experience food insecurity are more likely to experience birth complications and be at risk for low birth weight in babies

ADVOCACY ... SPEAKING OUT WITH THOSE WHO ARE DISPLACED OR VULNERABLE



Our work in advocacy

Inspired by faith, we stand in solidarity with people who are impoverished, marginalized, displaced and vulnerable to advocate for policies that will help eradicate hunger and poverty and promote peace and justice in the U.S. and throughout the world.

From the White House and Congress to Port-au-Prince and Nairobi, we work everyday to raise your voices in the halls of power so that together we can upend the broken systems of our world – and enact laws and policies that transform lives for the better. We need your voice and action as we build movements that demonstrate the power of the faith community as a bold witness for justice.

Advocacy – like our direct-service program work – results in the hungry being fed, the thirsty having clean water, immigrant rights being respected, women and other smallholder farmers prospering, displaced persons finding safety and opportunity, and ultimately, a more just and peaceful world.

We believe in building strong links between our interventions in the field – short-term measures to effect change – and the advocacy that will ultimately change policies that will bring about justice for the long-term.



Foreign assistance

Hunger and poverty-focused humanitarian assistance saves lives – at less than one percent of the federal budget.



Immigrant and refugee rights

Working together, we can create a world that protects, assists and integrates refugees and immigrants.



Climate change

The gravity of climate change requires us to act with urgency and seek justice for all people and future generations.

EMERGENCY RESPONSE

... HELPING PEOPLE RECOVER AND REBUILD



Our work in emergencies

Our roots are in disaster response: CWS was formed in response to an emergency – the aftermath of World War II, when we provided more than 11 million pounds of food, clothing and medical supplies to war-torn Europe and Asia.

As we near our 70th anniversary, responding to emergencies remains a cornerstone of what we do. We are currently responding to Nepal's devastating 7.8-magnitude earthquake through our partner on the ground in Kathmandu, providing emergency relief, psycho-social care and other critical assistance. In recent years, we have also responded internationally in Haiti (earthquake), Pakistan and Afghanistan (floods), Cambodia (floods), Indonesia (volcanic eruptions) and Japan (earthquake and tsunami). Earlier, CWS responded to major humanitarian crises ranging from the Indian Ocean tsunami to the situation in Darfur, Sudan. We are a founding member of the ACT Alliance, which brings together the resources and expertise of different agencies throughout the world.

In the United States, we have responded in recent years to Superstorm Sandy and numerous floods, tornadoes, wildfires, hurricanes and other storms throughout the country. Earlier, CWS responded following the terror attacks of September 2001 and to many natural disasters including Hurricane Katrina. Our U.S. emergency response program focuses on serving vulnerable individuals and families in disaster-affected communities who are having the hardest time recovering.



Disaster preparedness

Being prepared for a disaster as an individual, a congregation and a community can make all the difference.



Immediate response

Right after a disaster, CWS is there, providing material assistance requested by communities in need.



Long-term recovery

Communities need assistance in the long term, helping them not only recover, but also become more resilient than before.

GLOBAL DEVELOPMENT ... EMPOWERING FAMILIES TO MOVE BEYOND THE CYCLE OF POVERTY



Our work in development

The cycle of poverty can end. Empowering vulnerable women, men and children to grow their own potential is key. We work with communities to identify their various needs and accompany them as they craft and maintain sustainable, local solutions. While a CWS program may be classified as 'food security,' the overall focus is much broader than one particular issue.

Our global development programs turn potential into reality in a continuum of care. One community, one family, one precious child at a time. Join us. We need you.



Community development

Communities need the right set of tools, knowledge, skills and resources to thrive. Think of CWS as the toolbox.



Food security

CWS ensures communities have reliable access to a sufficient quantity of affordable, nutritious food.



Water

We all need water to survive. CWS helps make sure water is safe to drink and is reasonably accessible.



Women and children

Women and children are impacted most when resources are scarce. Focusing on their needs is essential.

GLOBAL DEVELOPMENT - FOOD SECURITY



Photo: Aaron Tate

Help us change the world. One vegetable garden at a time

CWS works with communities to overcome the root causes of hunger. Access to land to grow food is essential for both indigenous communities long denied right to their ancestral lands as well as to the women smallholder farmers who grow the vast majority of food consumed around the globe. Ensuring proper nutrition in the first 1,000 days of a child's life is key to their healthy growth and realizing their full potential later in life. We work with communities to find ways to feed themselves sustainably and nutritiously.

Our impact



Indonesia

In West Timor, Indonesia, many infants and young children are at risk for malnutrition due to prolonged drought. CWS has taken a comprehensive approach, including a therapeutic feeding center, trainings in healthy meal preparation and support for improved farming techniques. And lives are being saved.

Photo: Lisa Hayes/CWS

REFUGEES & IMMIGRANTS

... HELPING PEOPLE FIND A HOME AND FEEL SAFE



Our work with refugees and immigrants

Every five seconds a person is displaced in the world today. This means that on any given day, thousands of people are being forced to leave their homes.

CWS believes that one of the greatest things we can do is to help those people find a home again, whether that is through resettlement to another country, helping them find legal status where they are or helping them to feel safe in their communities.

We see each day the resilience and courage displayed by refugees and immigrants. These are families who have survived war, violence, persecution, torture and often decades living in camps. They continue to inspire us in our work as we strive to help them realize their own dreams.



Serving the vulnerable

CWS helps refugees resettle and rebuild their lives. We strive to meet them where they are, providing assistance and safeguarding the most vulnerable.



Welcoming communities

CWS works to build networks of compassion and vitality, where refugees can fulfill their dreams, thrive and give back to communities that help them on their journey.



Supporting immigrants

CWS extends welcome to newcomers, helping immigrants find legal status in the U.S. with the support of local communities, churches and individuals.



WHO WALKS?

CROP Hunger Walk demographics

- **800 Walks per Year**
- **87K Participants**
 - 68% are over 18, average age is 33.5.
 - About two-thirds are women.
 - 64% of CROP Hunger Walkers over age 18 have a college or advanced degree. Half are professionally employed in their communities.
 - Half are CROP Hunger Walking for their second, third, fourth, or more time.
 - 73% of participants say fighting hunger locally and globally is their key reason for taking part.
 - 53% say the CROP Hunger Walk is the only fund-raising marathon-type activity in which they participate.
 - Walkers get about 95% of their sponsors from their place of worship, family, neighborhood and workplace.
- **\$8.3 Million Dollars Raised**



CWS FINANCIALS

Total Revenue: \$66,797,913



REVENUE / \$66,797,913

U.S. GOVERNMENT SUPPORT

\$39,424,221 / 59.0%

PUBLIC & COMMUNITY APPEALS

\$16,209,249 / 24.3%

MEMBER CONTRIBUTIONS & OTHER ORGANIZATIONS

\$3,984,126 / 6.0%

DONATED MATERIALS

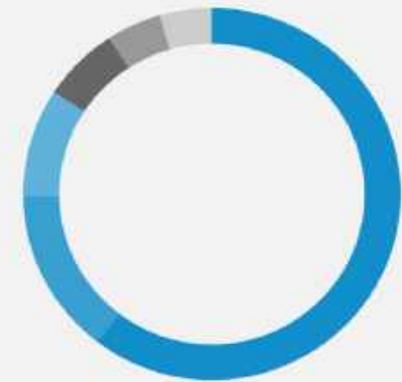
\$3,623,818 / 5.4%

INVESTMENT & OTHER INCOME

\$3,556,499 / 5.3%

- **Over 85% of funds are used for Hunger, Emergency, and Refugee programs**
- Only 4.8% of funds are used for administration
- Church World Service is tax exempt under section 501(c)(3) of the Internal Revenue Code.
- Contributions are tax deductible
- **CROP Walks account for roughly 25% of CWS funds**

Total Expense: \$6,527,734



EXPENSES / \$65,527,734

SERVICES FOR DISPLACED PEOPLE

\$39,385,798 / 60.1%

GLOBAL RELIEF & DEVELOPMENT

\$9,421,690 / 14.4%

EMERGENCY RESPONSE

\$6,202,208 / 9.4%

FUNDRAISING

\$4,302,078 / 6.6%

MANAGEMENT & GENERAL

\$3,130,086 / 4.8%

ADVOCACY

\$3,085,874 / 4.7%



ON-LINE TRAINING



Find your walk

Log In

[Walk home](#) [Register](#) [Donate](#) [Resources](#) [About](#) [Help](#)

CHICAGO CROP HUNGER WALK

Sunday, September 25

If you haven't already signed up, click on the Register button



Walk. Give. Change the world.

Walkers have reported **\$230** in online and offline gifts!

[Find more details here.](#)

LOCATION

St. James Cathedral Commons
65 E Huron St.
Chicago, IL 60611

DATE

9/25/2016
Registration: 1:00 pm
Walk Start: 2:00 pm

CONTACT

Gail Angel
Chicago CROP Hunger Walk Agency
Liaison
773-255-2197
avanteangel@aol.com



ON-LINE TRAINING

The screenshot shows the registration page for the Chicago Crop Hunger Walk. At the top left is the "CROP HUNGER WALK" logo with the tagline "ENDING HUNGER ONE STEP AT A TIME". To the right are buttons for "Find your walk" and "Log In". Below the logo are navigation links: "Walk home", "Register", "Donate", "Resources", "About", and "Help". The main heading is "CHICAGO CROP HUNGER WALK" with the date "Sunday, September 25".

On the left side, there is a "Sign Up with Facebook" button. Below it, text reads: "Create an account to get started. Sign in with Facebook or fill out our simple form. We'll walk you through each step of the way." A callout box with the text "Enter your information ..." points to the registration form.

The registration form includes the following fields:

- First Name:
- Last Name:
- Email Address:
- Password:
- Confirm Password:

Below the form is a disclaimer: "I understand the risks involved in participating in the CROP Hunger Walk and willingly and voluntarily accept these risks. I attest that I am physically fit and prepared for this event. I grant permission for the organizers to use photographs/images and quotations from me". At the bottom right of the form is a "Create your account" button.



ON-LINE TRAINING

Getting Started Step 2 of 5
Create Custom URL

Your personal URL is a direct link to your fundraising page.
It can be anything from your name to something interesting or exciting.
Use this URL in all your email blasts and social networking posts.

www.crophungerwalk.org/chicago//

[Create my URL now](#) [Skip](#)

GA HI, Gail Angel
Edit Account Details
View My Page

My HQ

- My Fundraising Report
- Promote via Email
- Promote via Social Media
- Social Auto-Post
- Contact Book
- Enter Offline Donation

I've Raised \$0.00 \$200.00

My Recent Activity
No activities yet.

Progress

an effective campaign you should:

- Update Your Personal Image
- Create Custom URL
- Create or Join a Team
- Donate Towards Your Goal

Find your walk Gail Angel

- Now update your personal page:
- 1) Upload a photo
 - 2) Create a URL
 - 3) Customize your own page description



ON-LINE TRAINING

The screenshot shows a user interface for the 'Crop Hunger Walk' website. A modal window titled 'Getting Started Step 3 of 5: Create or Join a Team' is open. It has three radio buttons: 'Start a new team' (selected), 'Join an existing team', and 'Stay Solo'. Below these are two input fields: 'Team Name' with the text 'Eden UCC' and 'Team Goal \$' with the value '3400'. A 'Create Team' button is positioned below the 'Team Goal' field. Below the form, a message reads: 'Next, you will be able to invite friends to your new team.' and a 'Skip' button is at the bottom right. The background shows a user profile for 'Hi, Gail Angel' with a 'My Progress' bar at 0% and a list of tasks for an effective campaign.

To set up your team,
click on **START** a team



ON-LINE TRAINING

A screenshot of the Crop Hunger Walk website's 'Getting Started Step 3 of 5' dialog box. The dialog box is titled 'Create or Join a Team' and contains the following text: 'Thanks! You have successfully created team: Eden UCC. Invite friends to join your team below. Don't worry if you can't think of anyone right now, you can always come back and invite them later. We'll send the following email on your behalf.' Below this is a preview of an email message from Gail Angel, which includes the text: 'the need is ... 12,000 or our neighbors here in Chicago are hungry, and over 100,000 million children across the world don't know where or when they'll get their next meal. Our efforts do make a difference, and I'm looking forward to taking steps with you to help end hunger in 2016. Please join my team and start fundraising by clicking here. You may also copy and paste the URL below into a web browser. [[confirmRegLink]] Note: You will need to finish setting up your account before you can begin fundraising. Best regards Gail Angel, Team'. At the bottom of the dialog box, there is a text input field with the email address 'DMIRANDA_86@hotmail.com' and a 'Send Email' button. There are also 'I'm Done Inviting' and 'Skip' buttons at the bottom right of the dialog box. The background of the website shows the 'CROP HUNGER WALK' logo and a navigation menu.

Invite others to join your on-line team



ON-LINE TRAINING

Getting Started Step 5 of 5
Update Account Details

Personal Goal
\$ 2000.00 x

Your personal URL
www.crophungerwalk.org/chicago/ TheAngels

First Name Last Name
Gail Angel

Email Address
avanteangel@aol.com

Password Confirm Password
.....

Address Apt/Ste/Unit
4529 N Campbell

Country
UNITED STATES

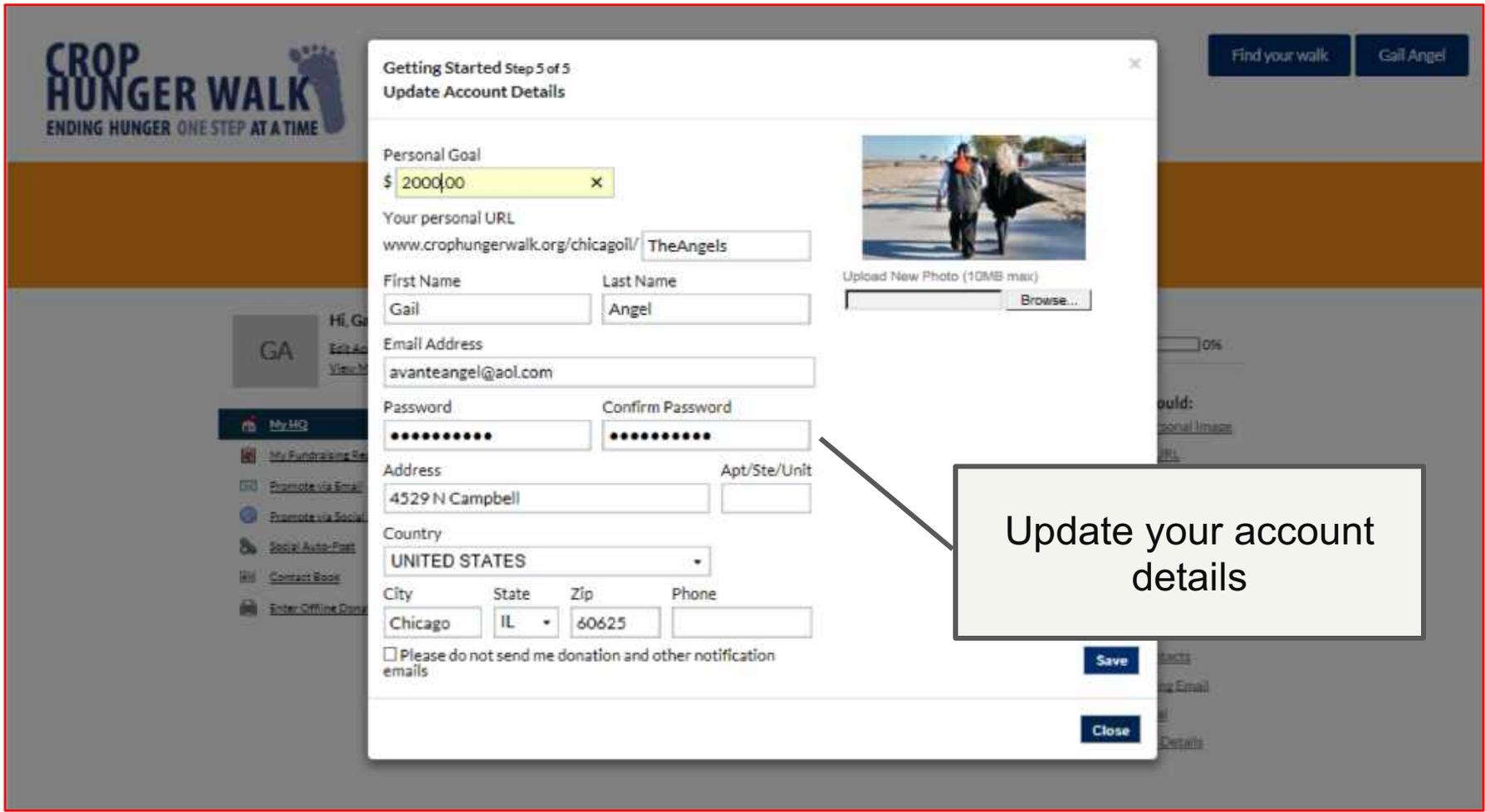
City State Zip Phone
Chicago IL 60625

Please do not send me donation and other notification emails

Upload New Photo (10MB max)
Browse...

Save
Close

Update your account details





ON-LINE TRAINING

The screenshot shows the user interface for the Chicago Crop Hunger Walk. At the top left is the logo "CROP HUNGER WALK ENDING HUNGER ONE STEP AT A TIME" with a footprint icon. To the right are buttons for "Find your walk" and "Gail Angel". A navigation menu includes "Walk home", "Register", "Donate", "Resources", "About", and "Help". The main heading is "CHICAGO CROP HUNGER WALK" with the date "Sunday, September 25".

The user profile for "Hi, Gail Angel" is displayed. It includes a profile picture, a "Get Involved Now!" banner with the text "These tools will help you get started.", and a progress bar for "I've Raised" showing \$500.00 out of a \$2,000.00 goal. Below this is a "My Recent Activity" section with two entries: "Gail Angel new goal is \$2,000.00, less than a minute ago" and "Gail Angel donated \$500.00 to your goal, 1 minutes ago".

On the right side, there is a "My Progress" section with a progress bar at 55%. Below it, a list of tasks for an effective campaign is shown, including "Update Your Personal Image", "Create Custom URL", "Create or Join a Team", "Donate Towards Your Goal", "Personalize Your Page", "Connect to Your Social Networks", "Post a Message to a Social Friend", "Import Your Contacts", "Send a Fundraising Email", "Update Your Goal", and "Update Account Details".

At the bottom of the page, there are links for "Matching Gifts", "Alternate Agency", "Privacy", "About", and "Contact Us".

You're almost done!



ON-LINE TRAINING

Edit Welcome Message

Headline
We're taking steps to end hunger!

Welcome Message
Let's fight against hunger together

CROP Hunger Walks are community-wide events that bring people together in a common mission: helping hungry people at home and around the world.

Steve and I are excited to be part of the 34th Chicago CROP Hunger Walk and would love to have you join us on this journey. The steps we take - and the funds we raise - will make a real impact!

Gail & Steve Angel

Save Cancel

Make any edits to your personal page

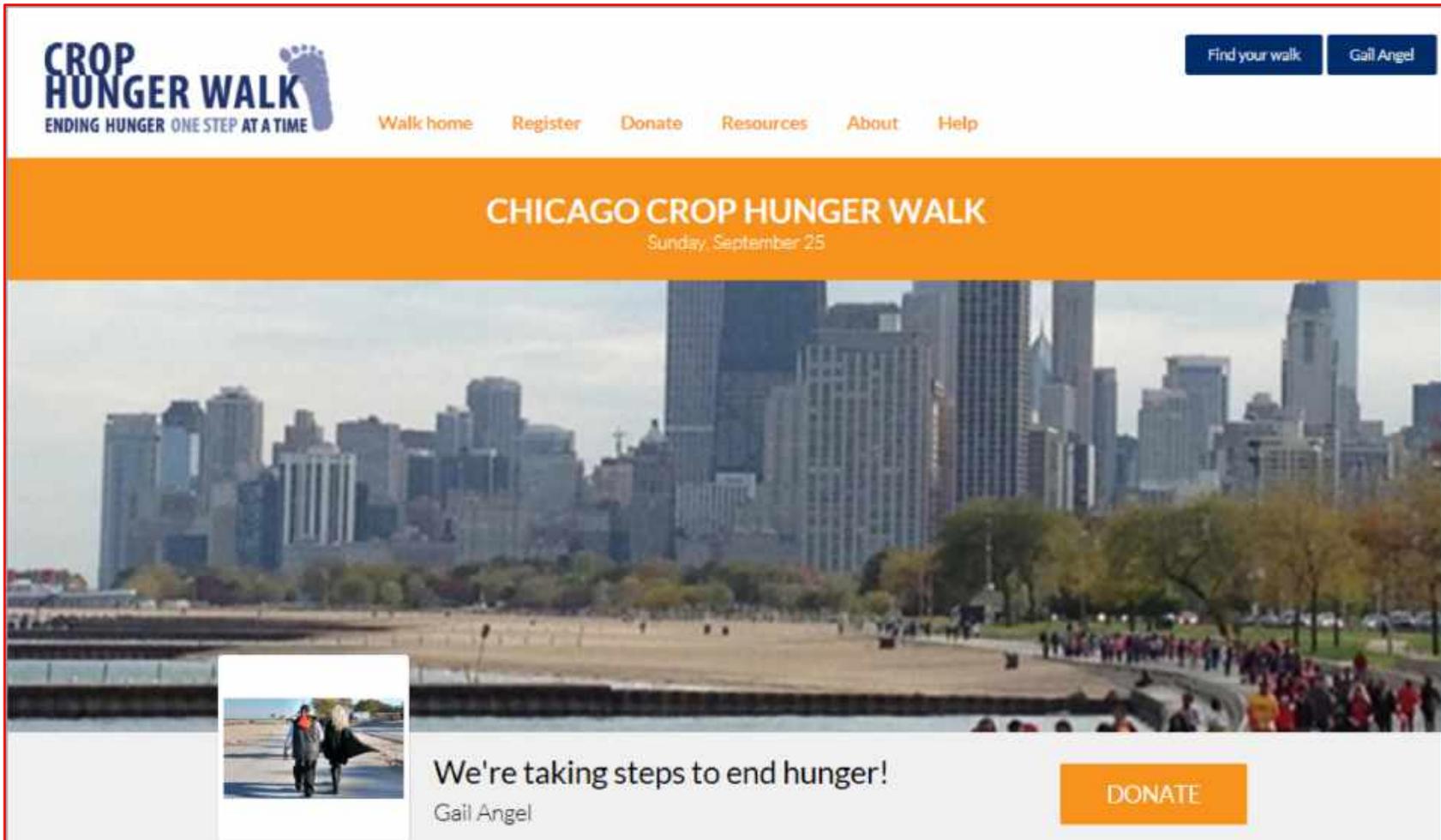
This page can't b

\$500 raised of \$2,000 goal

75%



ON-LINE TRAINING



The screenshot shows the website for the Chicago Crop Hunger Walk. At the top left is the logo "CROP HUNGER WALK" with the tagline "ENDING HUNGER ONE STEP AT A TIME" and a footprint icon. To the right of the logo are navigation links: "Walk home", "Register", "Donate", "Resources", "About", and "Help". In the top right corner, there are two buttons: "Find your walk" and "Gail Angel". Below the navigation is a large orange banner with the text "CHICAGO CROP HUNGER WALK" and "Sunday, September 25". The main content area features a large photograph of the Chicago skyline and a park with a crowd of people. In the bottom left corner, there is a small inset photo of two people walking. To the right of this photo is the text "We're taking steps to end hunger!" and "Gail Angel". In the bottom right corner, there is a large orange button with the text "DONATE".

ON-LINE TRAINING



The screenshot shows the user dashboard for Gail Angel on the Chicago Crop Hunger Walk website. At the top left is the logo 'CROP HUNGER WALK ENDING HUNGER ONE STEP AT A TIME'. The top right has a 'Find your walk' button and a user profile for 'Gail Angel' with options for 'My Chicago HQ Profile' and 'Log out'. The main header is orange with the text 'CHICAGO CROP HUNGER WALK' and the date 'Sunday, September 25'. The dashboard includes a 'Hi, Gail Angel' greeting with links to 'Edit Account Details', 'View My Page', and 'View Team Page'. A 'Get Involved Now!' banner states 'These tools will help you get started.' Below this is a progress bar for 'I've Raised' showing '\$500.00' raised towards a '\$2,000.00' goal. The 'My Recent Activity' section lists: 'Gail Angel updated their page, 4 minutes ago', 'Gail Angel new goal is \$2,000.00, 7 minutes ago', and 'Gail Angel donated \$500.00 to your goal, 10 minutes ago'. On the right, 'My Progress' shows a 64% completion bar and a list of tasks: 'Update Your Personal Image', 'Create Custom URL', 'Create or Join a Team', 'Donate Towards Your Goal', 'Personalize Your Page', 'Connect to Your Social Networks', 'Post a Message to a Social Friend', 'Import Your Contacts', and 'Send a Fundraising Email'. A left sidebar contains links for 'My HQ', 'My Fundraising Report', 'My Team Fundraisers', 'Promote via Email', 'Promote via Social Media', 'Social Auto-Post', 'Contact Book', and 'Enter Offline Donation'. A callout box with a black border and white background points to the 'Promote via Social Media' link, containing the text 'Send messages via e-mail or social media'.

Send messages via e-mail or social media



ON-LINE TRAINING

ENDING HUNGER ONE STEP AT A TIME [Walk home](#) [Register](#) [Donate](#) [Resources](#) [About](#) [Help](#)

CHICAGO CROP HUNGER WALK

Sunday, September 25

Hi, Gail Angel [Promote: Social](#) [Promote: Email](#) [Contact Book](#)

[Edit Account Details](#)
[View My Page](#)
[View Team Page](#)

- [My HQ](#)
- [My Fundraising Report](#)
- [My Team Fundraisers](#)
- [Promote via Email](#)**
- [Promote via Social Media](#)
- [Social Auto-Post](#)
- [Contact Book](#)
- [Enter Offline Donation](#)

[Promote](#) [Update My Donors](#)

[Add from Contact Book](#)

Add Friends Manually:

Email Greeting [Add Email](#)

Template:
None - Type Own

Note: please review and edit the email before sending.

Subject:

message:

Format - Font - Size -

... And you're ready to get started!



ON-LINE TRAINING

Questions?

Try it out ...

... send messages to yourself if you want to practice

Contact webwalk@crophungerwalk.org if you have questions

Good luck!!