

2020 CHICAGO CROP HUNGER WALK

HUNGER IS EVERYWHERE ... SO IS THE 2020 CHICAGO CROP HUNGER WALK!

PRE-WALK PUSH – OCTOBER 1, 2020

A large crowd of people is walking along a paved path that curves through a green, wooded area. Many of the people are wearing white t-shirts, some with logos. The crowd is dense and extends far into the distance. The path is bordered by trees and grass. In the foreground, several individuals are visible, including a man in a white t-shirt and a woman in a white t-shirt and a white hat. The overall atmosphere is one of a large-scale community event.

50 years of walking. 50 years of ending hunger together.
Join this legacy to step out for the next generation.

AGENDA

Introduction & Objectives

- Provide 2020 Walk update
- Share some exciting news
- Provide information to assist in recruiting
- Answer any questions

2020 Walk Update

NEWS FLASH

Best Practices

Questions & Suggestions

Next Steps



ENDING HUNGER
ONE STEP
AT A TIME
CROP HUNGER WALK

RAISING *animals*; GROWING *communities*.

Chicago CROP Hunger Walk

October 18, 2020 ... 5 PM Post-Walk ZOOM Celebration

Enjoy the Walk wherever you are! Pick a date by October 18 to complete your steps at home on the treadmill or outside in your own community while practicing social distancing and wearing your CROP Walk face mask. Take pictures, share your experience (#chicagocrop2020), and dial in to a virtual post-walk celebration on the 18th.

crophungerwalk.org/ _____ ChicagoLL

PH 2021

2020 VIRTUAL CHICAGO CROP HUNGER WALK



Pick a date by October 18 to walk or run, indoors or out in your neighborhood, on as short or long a route whenever, wherever, or with whomever you decide. Take pictures, share your experience (#chicagocrop2020), and dial in to a virtual post-walk celebration on the 18th.

To get started:

- Start or join a team.
- Register on-line TODAY at <https://www.crophungerwalk.org/ChicagoLL>
 - The first 100 Walkers to register on-line will receive a **\$38** matching gift donation to jumpstart their fundraising efforts.
 - **Every registered walker will receive a CROP Walk face mask.**
 - Invite your relatives, friends, colleagues, and neighbors to join you, as they can participate anywhere.
- Begin reaching out to your friends and family to ask them to support you.
 - Everyone who raises over \$100 will receive a vintage Walk t-shirt.
- Look for additional details about the Walk in the weeks ahead.

Enjoy the Walk wherever you are! Complete your steps at home on the treadmill or outside in your own community while practicing social distancing and wearing your CROP Walk face mask.



2020 WALK UPDATE

Walk home Register Donate Resources About Help

CHICAGO CROP HUNGER WALK
Sunday, October 18

Sort by: Raised

EU	Eden UCC (1 Walker)	Stew & Gail Angel	\$2,644.00	\$	👤
SJ	St. James Episcopal Cathedral (1 Walker)	frances horn	\$1,723.00	\$	👤
HT	Holy Trinity (4 Walkers)	Jon Skogen	\$1,427.00	\$	👤
	Third Unitarian Church (1 Walker)	Lynne and Charles Glan	\$1,138.00	\$	👤
FI	First Immanuel Lutheran Church (8 Walkers)	Will Leon	\$928.00	\$	👤
	Lincoln Park Presbyterian Church (3 Walkers)	Steven Hunter	\$639.00	\$	👤
MP	Maple Park UMC (3 Walkers)	Rotimi Omosheyin	\$439.00	\$	👤

SP	Second Presbyterian Church (1 Walker)	Vicki Reynoldd	\$238.00	\$	👤
AJ	A Just Harvest (2 Walkers)	Bridget Harris	\$184.00	\$	👤
BH	Burbank Hunger Busters (1 Walker)	Linda Wygant	\$138.00	\$	👤
UC	Unlversity Church (1 Walker)	Sara Trumm	\$138.00	\$	👤
UW	UM Women of RUMC (1 Walker)	Robbie Moultrie	\$108.00	\$	👤
	South Loop Campus Ministry (1 Walker)	Ben Adams	\$38.00	\$	👤
ST	Santa Teresa (1 Walker)	Gary Cox	\$38.00	\$	👤
ST	St. Thomas Faith Walkers (1 Walker)	Lanise Sanders	\$38.00	\$	👤
Ro	Redeemer of Calvary UMC (1 Walker)	Gwynne Carlson	\$38.00	\$	👤
CL	Calvary Lutheran (1 Walker)	Gary Cox 2	\$0.00	\$	👤

- 17 teams
- 33 walkers
- \$10,222 ... \$9,006 on-line + \$1,216 off-line

[Load More](#)

<https://www.crophungerwalk.org/ChicagoLL>



2020 WALK UPDATE

Initials	Name	Amount
BH	Bridget Harris	\$88.00
fh	frances horn	\$1,723.00
RH	Ronda Howell	\$88.00
SH	Steven Hunter	\$363.00
DK	Drew Knobloch	\$38.00
WL	Will Leon	\$38.00
SM	Susan Malone	\$163.00
DM	DENNIS MALONE	\$188.00
RM	Robbie Moultrie	\$58.00
RO	Rotimi Omosheyin	\$63.00
TP	Team Peterson	\$138.00
GR	Grace Radzik	\$38.00
AR	Aretha Reed	\$38.00
VR	Vicki Reynoldd	\$238.00
br	brenda rucker	\$38.00
LS	Lanise Sanders	\$38.00
MS	Michelle Sevig	\$88.00
JS	Jon Skogen	\$963.00
RS	Rochelle Smith	\$338.00
CS	Cat Sullivan	\$38.00
HT	Harry Therwanger	\$38.00
ST	Sara Trumm	\$138.00
LW	Linda Wygant	\$138.00

Initials	Name	Amount
BA	Ben Adams	\$38.00
SA	Sidney Anderson	\$58.00
SGA	Steve & Gail Angel	\$2,644.00
MA	Michael Arnold	\$88.00
TB	Taylor Barton	\$38.00
GC	Gwynne Carlson	\$38.00
GC	Gary Cox	\$38.00
GC	Gary Cox 2	\$0.00
CG	Claudia Gladstone	\$138.00
LCG	Lynne and Charles Gunn	\$1,138.00

\$38 First 100 Matching Gift

- 33 * \$38 = \$1,254 awarded
- 67 * \$38 = \$2,546 ... still unclaimed



NEWS FLASH

**In addition to the first 100 Matching Gift Program,
the first \$5,000 donations made in
October will receive a 1:1 ... one
for one ... match!**

If someone contributes \$100, their gift will be worth \$200.

BEFORE & AFTER THE WALK



- Decide when and if you're going to walk individually or in small groups
- E-mail Gail Angel (AvanteAngel@aol.com) the number of face masks you'll need and the address to which they should be sent, along with how many paper envelopes you'd like for cash and check donations
- Have each walker sign up on-line or complete a release form (<https://resources.crophungerwalk.org/resource/covid-19-liability-waiver-and-release/>)
- Encourage your walkers to raise and collect funds in advance of the Walk; e-mail Gail with how many walkers look like they'll hit the \$100 mark and what size t-shirts you need

<< **Make the day special!** >>

- **Collect, count and verify funds ... Share the results**
- **Arrange to collect any outstanding funds**
- **Follow instructions to submit funds**
 - Mail or drop off your team's contributions
 - Complete a financial statement each time you turn in funds
 - Convert cash into a check or money order prior to mailing
 - Note all donation envelope #'s on the memo line of the check
 - Contact Chicago CROP Walk Treasurer, Charlie Gunn, with any question treasurerchicagocrop@gmail.com or 312 927-8563.



MAKE THE DAY SPECIAL: WALK DAY IDEAS



- Wear your CROP face mask and t-shirt or something orange or yellow



- Print out and carry a CROPwick sign



MAKE THE DAY SPECIAL: WALK DAY IDEAS



- Encourage friends along the route to post CROPwick or Virtual Walk posters for kids to spot
- Have kids draw a start or finish line with sidewalk chalk
- Play the 2020 Chicago CROP Walk Scavenger Hunt

2020 Chicago CROP Walk Scavenger Hunt

On the walk through your neighborhood, can you find:

A baby?

.... Over 1 billion people in the world are hungry, and over 3 million children die each year from hunger.

38 STOP signs or STOP lights?

.... This is the 38th year that Chicagoans have walked to STOP Hunger

a CROPWICK sign?

.... CROPWICK is this year's mascot.

Something orange?

.... Orange and yellow are the colors of hunger

A bee?

... bees make honey and help gardens grow, \$2,500 is enough to give a family everything they need to produce honey to eat and sell

A pumpkin?

.... Pumpkins are nutritious and full of vitamins; CROP Walks help hungry people turn barren lands into gardens and grow a variety of nutritious foods.

A coffee shop?

.... \$950 in donations can provide coffee and coca bean seedlings for 2 community nurseries.

A water fountain or hose?

.... When you have access to water, you can keep yourself clean, wash your clothes, raise livestock, and have a garden, plus have something to drink. CROP Walks connect people with good water.

A store that sells groceries or food?

.... A lot of hungry people walk 6 miles or more each day to get food, water or take their goods to market.




What was the most interesting thing you saw on your Walk? _____

MAKE THE DAY SPECIAL: WALK DAY IDEAS



- **Kick off the Walk with a song or Prayer for the Pandemic**
- **Take lots of pictures**
... and tag them with **#chicagocrop2020**
- **Dial into the Virtual Walk celebration on October 18**



A Prayer in a Time of Pandemic

Loving God, throughout the Scriptures you call us to "Fear not!", but these are troubling times for the hardest souls.

Give us courage to face the challenges of this new threat to your human family.

Give us prudence, to do the necessary things to protect ourselves and others.

Give us the clarity of vision to learn from this disease the lesson we are too prone to forget, that we are all connected, regardless of race or nationality or political persuasion.

We pray for those who are struggling with this disease, that their health may be restored.

We pray for medical personnel and first responders caring for those in need, that they remain healthy and unflagging in their life-saving work.

And we pray for all those economically impacted, that they may find the resources to maintain themselves and their families.

We ask all this, trusting in your abiding love, a love that even death cannot defeat. Amen.

The Rev'd Deacon Tom Hampson, The Episcopal Church of St. John the Baptist, Lodi, California.

RAISING *animals.* GROWING *communities.*

P.O. BOX 968 • ELKHART, IN 46515 • CWSGLOBAL.ORG • CROPHUNGERWALK.ORG • 888-CWS-CROP

QUESTIONS?

SUGGESTIONS & IDEAS

FINANCIAL INSTRUCTIONS



The total and date for this deposit

Post-Walk Donation Report



Still have some donations coming in after Oct. 18? Don't worry, we understand! Just mail in the remaining pledges along with this completed form to the address below by Nov. 30, 2020. Please indicate pledges paid online and/or included in this deposit. If you have a cash donation, please write that here on this form, then write a check payable to "CWS/CROP" and include it in place of the cash. Please **do not** send cash.

Date: _____

Total Deposit: \$,,,\$,\$,\$

Church/Organization: _____ Phone: _____

Recruiter Name: _____ Phone: _____

Email Address: _____ Envelope # (if remembered): _____

Fill in your contact information

	Name of Walker	Amount Pledged	Amount Paid Online	Amount This Deposit
1				
2	Include each walker's name			Individual \$\$ in <u>this</u> deposit
3				
4				

FINANCIAL INSTRUCTIONS



8		\$	\$	\$
9		\$	\$	\$
10		\$	\$	\$
	<div data-bbox="504 682 836 739">Add up everything</div>		Total Check Deposit Enclosed	\$,,\$,\$,\$,\$

For additional forms, visit www.chicagocropwalk.org or for any other accounting questions, contact Treasurer Charlie Gunn at 312 927-8563 or email treasurerchicagocrop@gmail.com.
Thank you for helping end hunger one step at a time!

Mail to: **Chicago CROP Hunger Walk/CWS**
Attn: Treasurer
1218 W. Addison St.
Chicago, IL 60613-3319

CAN WE COUNT ON YOU?

*"AS LONG AS POVERTY, INJUSTICE, AND GROSS INEQUALITY
PERSIST IN OUR WORLD, NONE OF US CAN TRULY REST."*
NELSON MANDELA

THANK YOU!



CROP Hunger Walks are community-wide events sponsored by Church World Service

APPENDIX

ON-LINE TRAINING



ON-LINE TRAINING



Find your walk

Log In

[Walk home](#) [Register](#) [Donate](#) [Resources](#) [About](#) [Help](#)

CHICAGO CROP HUNGER WALK

Sunday, September 25

If you haven't already signed up, click on the Register button



Walk. Give. Change the world.

Walkers have reported **\$230** in online and offline gifts!

[Find more details here.](#)

LOCATION

St. James Cathedral Commons
65 E Huron St.
Chicago, IL 60611

DATE

9/25/2016
Registration: 1:00 pm
Walk Start: 2:00 pm

CONTACT

Gail Angel
Chicago CROP Hunger Walk Agency
Liaison
773-255-2197
avanteangel@aol.com



ON-LINE TRAINING

The screenshot shows the registration page for the Chicago Crop Hunger Walk. At the top left is the logo "CROP HUNGER WALK ENDING HUNGER ONE STEP AT A TIME". To the right are buttons for "Find your walk" and "Log In". Below the logo are navigation links: "Walk home", "Register", "Donate", "Resources", "About", and "Help". The main heading is "CHICAGO CROP HUNGER WALK" with the date "Sunday, September 25" below it.

On the left, there is a "Sign Up with Facebook" button and a text prompt: "Create an account to get started. Sign in with Facebook or fill out our simple form. We'll walk you through each step of the way." A callout box with the text "Enter your information ..." points to the registration form.

The registration form includes the following fields:

- First Name:
- Last Name:
- Email Address:
- Password:
- Confirm Password:

Below the form is a disclaimer: "I understand the risks involved in participating in the CROP Hunger Walk and willingly and voluntarily accept these risks. I attest that I am physically fit and prepared for this event. I grant permission for the organizers to use photographs/images and quotations from me." A "Create your account" button is located at the bottom right of the form.



ON-LINE TRAINING

Getting Started Step 2 of 5
Create Custom URL

Your personal URL is a direct link to your fundraising page.
It can be anything from your name to something interesting or exciting.
Use this URL in all your email blasts and social networking posts.

www.crophungerwalk.org/chicago//

[Create my URL now](#) [Skip](#)

GA HI, Gail Angel
Edit Account Details
View My Page

My HQ

- My Fundraising Report
- Promote via Email
- Promote via Social Media
- Social Auto-Post
- Contact Book
- Enter Offline Donation

I've Raised \$0.00 \$200.00

My Recent Activity
No activities yet.

Progress

an effective campaign you should:

- Update Your Personal Image
- Create Custom URL
- Create or Join a Team
- Donate Towards Your Goal

Find your walk Gail Angel

- Now update your personal page:
- 1) Upload a photo
 - 2) Create a URL
 - 3) Customize your own page description



ON-LINE TRAINING

Getting Started Step 3 of 5
Create or Join a Team

Start a new team Join an existing team Stay Solo

Team Name: Eden UCC Team Goal \$: 3400

[Create Team](#)

Next, you will be able to invite friends to your new team.

[Skip](#)

GA Hi, Gail Angel
[Edit Account Details](#)
[View My Page](#)

My Progress
0%

For an effective campaign you should:

- [Update Your Personal Image](#)
- [Create Custom URL](#)
- [Create or Join a Team](#)
- [Donate Towards Your Goal](#)
- [Personalize Your Page](#)
- [Connect to Your Social Networks](#)
- [Post a Message to a Social Friend](#)
- [Import Your Contacts](#)
- [Send a Fundraising Email](#)
- [Update Your Goal](#)
- [Update Account Details](#)

I've Raised \$200.00

My Recent Activity
No activities yet

To set up your team,
click on **START** a team



ON-LINE TRAINING

Getting Started Step 3 of 5
Create or Join a Team

Thanks! You have successfully created team: **Eden UCC**.
Invite friends to join your team below.

Don't worry if you can't think of anyone right now, you can always come back and invite them later.

We'll send the following email on your behalf.

Gail Angel has invited you to join their fundraising team, and left you this message:

the need is ... 12,000 or our neighbors here in Chicago are hungry, and over 100,000 million children across the world don't know where or when they'll get their next meal.

Our efforts do make a difference, and I'm looking forward to taking steps with you to help end hunger in 2016.

Please join my team and start fundraising by [clicking here](#). You may also copy and paste the URL below into a web browser.

[[confirmRegLink]]

Note: You will need to finish setting up your account before you can begin fundraising.

Best regards
Gail Angel, Team

Enter an email address (one at a time):

Invite others to join your on-line team



ON-LINE TRAINING

Getting Started Step 5 of 5
Update Account Details

Personal Goal
\$ 2000.00 x

Your personal URL
www.crophungerwalk.org/chicago/ TheAngels

First Name Last Name
Gail Angel

Email Address
avanteangel@aol.com

Password Confirm Password
.....

Address Apt/Ste/Unit
4529 N Campbell

Country
UNITED STATES

City State Zip Phone
Chicago IL 60625

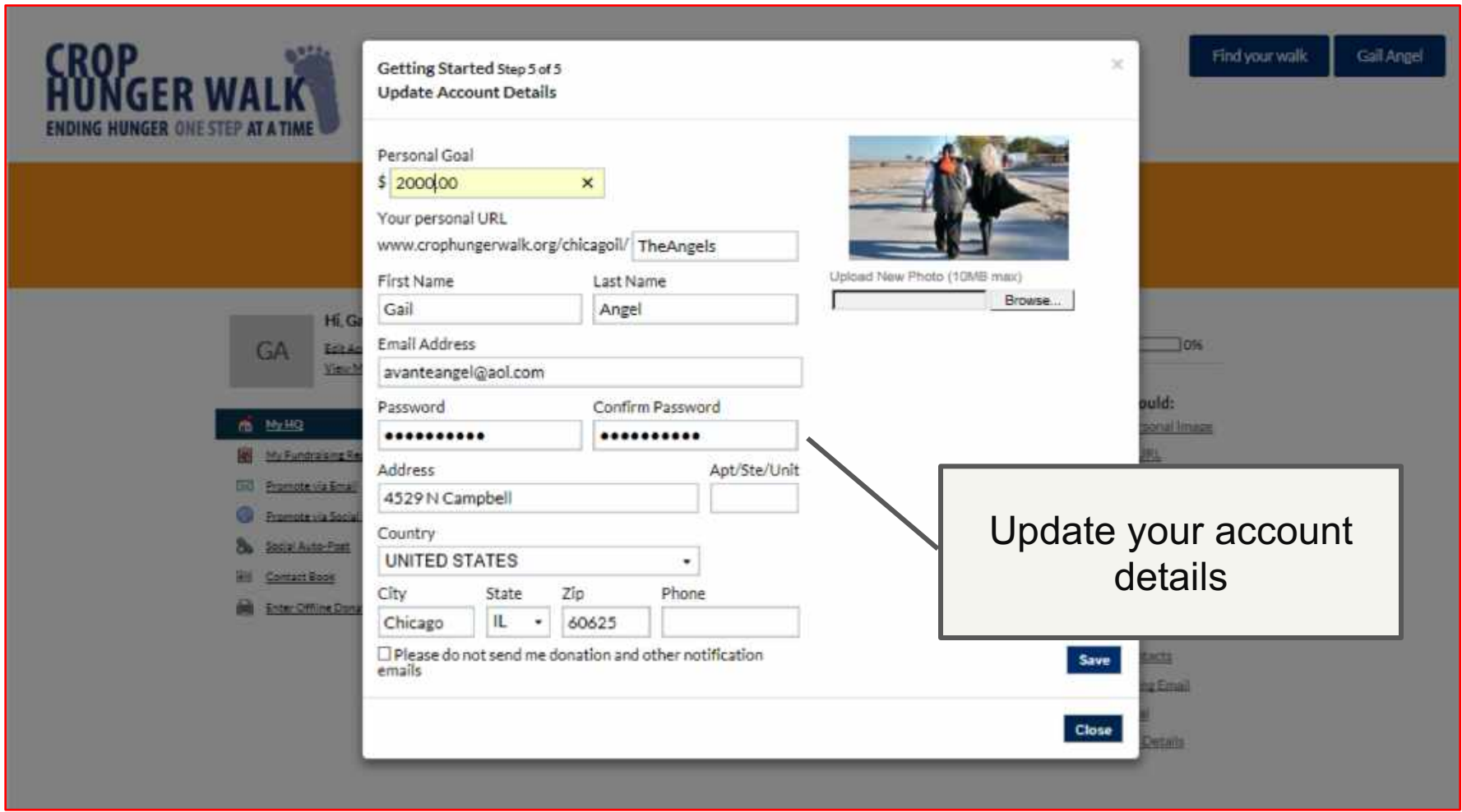
Please do not send me donation and other notification emails

Upload New Photo (10MB max)
Browse...

Save

Close

Update your account details





ON-LINE TRAINING

CROP HUNGER WALK
ENDING HUNGER ONE STEP AT A TIME

Find your walk | Gail Angel

Walk home | Register | Donate | Resources | About | Help

CHICAGO CROP HUNGER WALK

Sunday, September 25

Hi, Gail Angel
[Edit Account Details](#)
[View My Page](#)
[View Team Page](#)

Get Involved Now!
These tools will help you get started.

I've Raised
\$500.00 / \$2,000.00

My Recent Activity
Gail Angel new goal is \$2,000.00, less than a minute ago.
Gail Angel donated \$500.00 to your goal, 1 minutes ago.

My Progress
55%

For an effective campaign you should:

- Update Your Personal Image
- Create Custom URL
- Grower: Join a Team
- Donate Towards Your Goal
- Personalize Your Page
- Connect to Your Social Networks
- Post a Message to a Social Friend
- Import Your Contacts
- Send a Fundraising Email
- Update Your Goal
- Update Account Details

My HQ
My Fundraising Report
My Team Encourages
Promote via Email
Promote via Social Media
Social Auto-Post
Contact Book
Enter Offline Donation

Matching Gifts | Alternate Agency | Privacy | About | Contact Us

You're almost done!



ON-LINE TRAINING

Edit Welcome Message

Headline
We're taking steps to end hunger!

Welcome Message
Let's fight against hunger together

CROP Hunger Walks are community-wide events that bring people together in a common mission: helping hungry people at home and around the world.

Steve and I are excited to be part of the 34th Chicago CROP Hunger Walk and would love to have you join us on this journey. The steps we take - and the funds we raise - will make a real impact!

Gail & Steve Angel

Save Cancel

Let's fight against hunger to

CROP Hunger Walks are co
common mission: helping hi

I'm excited to be part of it and would love to have you join me on this journey. The steps we take - and the funds we raise - will make a real impact!

- Gail

This page can't b

Message

Goal

+

\$500
raised of \$2,000 goal

DONATE

75%

Make any edits to your personal page



ON-LINE TRAINING



[Walk home](#) [Register](#) [Donate](#) [Resources](#) [About](#) [Help](#)

[Find your walk](#) [Gail Angel](#)

CHICAGO CROP HUNGER WALK

Sunday, September 25



We're taking steps to end hunger!
Gail Angel

[DONATE](#)

ON-LINE TRAINING

The screenshot shows the user dashboard for Gail Angel on the Chicago Crop Hunger Walk website. The top navigation bar includes 'Find your walk', 'Gail Angel', and 'My Chicago HQ Profile Log out'. The main header reads 'CHICAGO CROP HUNGER WALK' for 'Sunday, September 25'. The dashboard is divided into several sections: a 'Hi, Gail Angel' greeting with links to 'Edit Account Details', 'View My Page', and 'View Team Page'; a 'Get Involved Now!' banner; a 'My Progress' section showing a 64% completion bar; a 'For an effective campaign you should:' list with tasks like 'Update Your Personal Image', 'Create Custom URL', 'Create or Join a Team', 'Donate Towards Your Goal', and 'Personalize Your Page'; a 'My Recent Activity' section with a list of recent actions; and a left sidebar with links for 'My HQ', 'My Fundraising Report', 'My Team Fundraisers', 'Promote via Email', 'Promote via Social Media', 'Social Auto-Post', 'Contact Book', and 'Enter Offline Donation'. A callout box with a pointer to the 'Promote via Social Media' link contains the text: 'Send messages via e-mail or social media'.

Hi, Gail Angel

[Edit Account Details](#)
[View My Page](#)
[View Team Page](#)

Get Involved Now!
These tools will help you get started.

I've Raised
\$500.00 / \$2,000.00

My Recent Activity
Gail Angel updated their page. 4 minutes ago
Gail Angel new goal is \$2,000.00. 7 minutes ago
Gail Angel donated \$500.00 to your goal. 10 minutes ago

My Progress
64%

For an effective campaign you should:

- Update Your Personal Image
- Create Custom URL
- Create or Join a Team
- Donate Towards Your Goal
- Personalize Your Page
- Connect to Your Social Networks
- Post a Message to a Social Friend
- Import Your Contacts
- Send a Fundraising Email

My HQ
[My Fundraising Report](#)
[My Team Fundraisers](#)
[Promote via Email](#)
[Promote via Social Media](#)
[Social Auto-Post](#)
[Contact Book](#)
[Enter Offline Donation](#)

Send messages via e-mail or social media



ON-LINE TRAINING

ENDING HUNGER ONE STEP AT A TIME [Walk home](#) [Register](#) [Donate](#) [Resources](#) [About](#) [Help](#)

CHICAGO CROP HUNGER WALK

Sunday, September 25

Hi, Gail Angel [Promote: Social](#) [Promote: Email](#) [Contact Book](#)

[Edit Account Details](#)
[View My Page](#)
[View Team Page](#)

- [My HQ](#)
- [My Fundraising Report](#)
- [My Team Fundraisers](#)
- [Promote via Email](#)**
- [Promote via Social Media](#)
- [Social Auto-Post](#)
- [Contact Book](#)
- [Enter Offline Donation](#)

[Promote](#) [Update My Donors](#)

[Add from Contact Book](#)

Add Friends Manually:
Email Greeting [Add Email](#)

Template:
None - Type Own

Note: please review and edit the email before sending.

Subject:

message:

... And you're ready to get started!



ON-LINE TRAINING

Questions?

Try it out ...

... send messages to yourself if you want to practice

Contact webwalk@crophungerwalk.org if you have questions

Good luck!!