

2021 CHICAGO CROP HUNGER WALK

HUNGER IS EVERYWHERE ... SO IS THE 2021 CHICAGO CROP HUNGER WALK!

VIRTUAL RALLY – AUGUST 28, 2021

A large crowd of people is walking along a paved path that curves through a green, wooded area. Many of the participants are wearing white t-shirts, some with logos. The crowd is dense and extends far into the distance. In the background, there are several black signs with white text and logos, including one that says "University". The scene is bright and sunny, suggesting a clear day.

OCTOBER 17, 2021 - 1:30 STEP OFF FROM FIRST IMMANUEL LUTHERAN CHURCH

50 years of walking. 50 years of ending hunger together.

Join this legacy to step out for the next generation.

AGENDA

Introduction & Objectives

- Discuss what's new
- Equip you for the 2021 Walk
- Provide information to assist in recruiting
- Answer any questions

What's New

What's Not: We Need YOU!

Why We Walk

2021 Walk Details

Tips for Recruiting

Next Steps



ENDING HUNGER ONE STEP AT A TIME

39th Annual Chicago CROP Hunger Walk

TWO WALK OPTIONS:
VIRTUAL OR IN-PERSON

SUNDAY OCTOBER 17, 2021
FIRST IMMANUEL LUTHERAN CHURCH
1124 S. ASHLAND AVE.

REGISTRATION/FUN FEST: 1:00 PM
STEP-OFF AND WALK: 1:30 PM
CLOSING: 3:30 PM

POST WALK ZOOM CELEBRATION:
TUESDAY, OCTOBER 19 @ 7PM

- 5k and 1 Mile family friendly routes
- Socially distanced Activities
- Refreshments
- \$39 matching donation for first 100 registered ONLINE

register at: crophungerwalk.org/chicagoIL
for more info: chicagocropwalk.org
social media @chicagocropwalk
#ChicagoCROPWalk



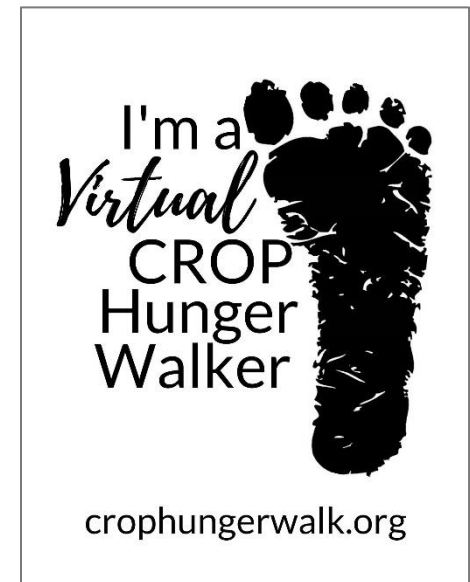
WHAT'S NEW

- Globally: **210,846,773** Confirmed COVID Cases, **4,417,500** Deaths

- United States: 38,231,787 cases, 646,258 deaths
- India : 32,358,210 cases, 433,622 deaths
- Brazil: 20,494,212 cases, 572,733 deaths (as of 8/19/21)

- **To keep everyone safe and healthy, the 2021 Walk will be a hybrid walk:**
- **Walking virtually or in person**
 - **With immediate family**
 - **Or in small groups**
 - **Or stepping off from First Immanuel Lutheran**

... walking a safe distance apart





WHAT'S NEW

- **Shrinking economies + rising unemployment + upended food supply chains =>**
 - Over **130 million more people than previously projected went hungry in 2020**, more than triple any increase this century
 - The United Nations estimates **10% of the global population were undernourished** last year – up from **8.4% in 2019**
- **CWS adapted programs around the world to protect its teams and participants**
 - Now, the CWS team in **Haiti** is working with partners and communities to assess damage from the **8/14/21** earthquake
 - Following the 2010 Haiti earthquake and Hurricane Matthew in 2016, CROP Walks helped fund programs to build stronger structures that would withstand future disasters
 - **None of the seven house or school** which CWS helped rebuild **were damaged** by the 2021 earthquake
 - The school will be ready to welcome students when the new school year starts in a few weeks.
 - Central Sulawesi **Disaster Resilient Villages COVID-19 Task Forces acted immediately**: distributing masks, disinfecting houses, and adding public sinks and soap, as well as collecting information to help the Government prioritize the most vulnerable families for emergency food assistance

Amid challenges and heartbreak this past year and a half, generosity abounds!

- **Charitable giving rose by 10.6% in 2020** compared to 2019; this trend of increased generosity is continuing in the first half of 2021
- Last year, **Church World Service had 4,000 NEW donors**

CROP HUNGER WALKS & THE CORONAVIRUS PANDEMIC

We've moved quickly to adapt our programs around the world in ways that protect our teams and participants. As schools close and large group meetings cease, our staff and partners are finding new ways to continue to provide vital services and information to the families and communities we work with around the world.



Indonesia

Arceia's school in Indonesia participated in a CWS program focused on emergency preparedness where she learned how to properly wash her hands. "Hand washing is a habit for students in our school. They learn the correct six steps for proper hand washing with soap from Grade One. We could not have done this without our CWS friends, who helped us install water tanks and sinks." Arceia recently told our team, "Our family feels grateful that CWS helped us learn how to properly wash our hands." And one of her parents added, "This is so important now with the spread of COVID-19."



Guatemala

We've responded to a call from one of our partners in Guatemala, Colectivo Artesana, to donate food supplements and cleaning supplies for incarcerated women and their children. This gift will help more than 270 women and children stay healthy and strong during this crisis.



United States

With your help, we've shipped out tens of thousands of CWS Hygiene Kits, Blankets and School Kits in response to the pandemic to places like New York City, Houston, York County (PA) and Rhode Island.



Haiti

Poverty as well as a political crisis and food crisis the last several years have made life in the Northwest Department of Haiti already tough - and only made more difficult due to the current pandemic. We are seeing the situation deteriorate for our neighbors in the area, so we've put together a multi-step coronavirus response plan with our partners.



Brazil

Latin America is the new epicenter of the coronavirus. And Brazil has been hit especially hard, with the second highest number of cases worldwide. You are supporting people across Latin America during the pandemic, including children who live or work on the street in Sao Paulo. You helped distribute packages of food and hygiene supplies to these children's families so that they can put food on the table and protect their health.



THE NEED IS GREAT

- **Over 1 billion people in the world are hungry**
... 1 out of every 7 people
- **Almost 16,000 children die from hunger-related causes every day**
... 1 every 5 seconds
- **46.5 million Americans are hungry**
... effects of the Corona virus may push that to 54 million
... including 18M children
- **36.2 million Americans depend on assistance from food pantries**
... enough to stretch from NY to LA and back ... TWICE



IS CHICAGO HUNGRY?

According to the Greater Chicago Food Depository:

- Every year, 1 in 6 of our neighbors (812,100 people) receives food from one of the Food Depository's member agency grocery or meal programs
- More than 232,100 households are served annually by the Food Depository
- 54% of client households have annual incomes of \$10,000 or less

THREE FACES OF HUNGER

FAMILIES ELDERLY CITIZENS... YOUTH



WE NEED YOU!

The need is great!

CROP Hunger Walks make a difference

- **C**ommunities **R**esponding to **O**vercome **P**overty
- Involve thousands of communities across the country
- Raised more than \$294 million over the last 20 years

CROP Walks are special

- The original and “granddaddy” of charity walks
- Interfaith, community—based initiatives
- Raise awareness and funds
- Support international relief and development, as well as local hunger-fighting effort

YOU can make a difference

- **\$75** – enables 3 women to attend literacy class for a year
- **\$110** – provides month of emergency food supplies for a family of 5
- **\$140** – gives a struggling farm family a new source of income: a pair of pigs
- **\$350** – enables a child-headed household of AIDS orphans to receive vocational training
- **\$1,050** – supports community-based health, hygiene and sanitation training



WHY WE WALK

To raise awareness

- Hungry people in developing countries typically walk over 3 miles a day (5K) to get food, water and fuel, and to take their goods to market
- We walk in solidarity with their struggle for existence

The Chicago CROP Hunger Walks re-enact the walk millions make each day for basic water and food. It's a chance to "walk in their footsteps," share their journey, and raise awareness to their suffering and sacrifice in a world of mercy and plenty.

- **We walk because they walk!**

To raise funds

- Last year's walk raised almost \$43,000 to support Church World Service programs across the globe, as well as five Chicago-based agencies. The 2021 walk will benefit seven local agencies:
 - A Just Harvest
 - The Episcopal Hunger Committee
 - LaSalle Street Church "Breaking Bread"
 - Our Kids, Our Responsibility
 - Second Presbyterian
 - The Seed Center of Maple Park
 - South Loop Campus Ministry
- **This year's funds will bring our 39 year total to over \$1.8 million**

To address the root causes of hunger at home and abroad

WE WALK ... TO FUND GLOBAL PROGRAMS



CWS/CROP Walk's roots are in feeding the hungry. Our future is in ensuring sustainable access to proper, nutritious food.

How?!

A community garden? Training on feeding infants healthy food? The truth is, no single effort will eradicate hunger. In some areas, agricultural solutions can help families grow healthier food. Yet in reality most of the world's poor buy their food, which prompts us to look deeper at the root causes of hunger. Sometimes a clean water source will help. Other times discrimination blocks access to employment, meaning a small business grant or loan in the short term can help a whole family eat for years.

- **ADVOCACY**

Addressing the policies and prejudices that keep the world's vulnerable in poverty

- **EMERGENCIES**

Providing immediate and long term help in crises

- Disaster Preparedness
- Immediate Response
- Long-Term Recovery

- **GLOBAL DEVELOPMENT**

Helping communities to access to food, water and address other challenges

- Community Development
- Food Security
- Water
- Women & Children

- **REFUGEES AND IMMIGRANTS**

Accompanying those who are searching for a safer, more secure home

WE WALK ... TO SUPPORT LOCAL AGENCIES



A Just Harvest – <http://www.ajustharvest.org>

A Just Harvest is **a resource to people in need 365 days a year**. In 2007, prior to the recession, they served 39,439 meals and distributed 100,000 pounds of food. Last year, they served over 54,000 meals. **Their Community Kitchen is the largest and only self-standing community soup kitchen in the Chicago metro area.** It serves hot, nutritious meals to anyone in need and hosts **the Greater Chicago Food Depository's Producemobile, which distributes several thousand pounds of fruit and vegetables to more than 200 families.** In addition to feeding hungry people, **A Just Harvest feeds our common hunger for hope, for fellowship, and for community. It feeds people's hunger to serve, to improve our communities, to be creative, and to be powerful agents for justice.** A Just Harvest recently made a **commitment to addressing the root causes of hunger and poverty** – via [Northside P.O.W.E.R.'s community organizing](#) and [The Genesis Project's economic development initiatives](#) – while continuing to meet people's immediate need for food.

The Episcopal Hunger Committee – <http://www.episcopalchicago.org/at-work-in-the-world/hunger>

The Episcopal Hunger Committee distributes grants to hunger ministries affiliated with our diocese's congregations in Chicago: **food pantries, hot meal programs, and similar food ministries.** Examples of the programs they support include the Church of the Advent Saturday Lunch Program, Ravenswood Community Services, and St. James Cathedral Just Meals Ministry.

WE WALK ... TO SUPPORT LOCAL AGENCIES



LaSalle Street Church 'Breaking Bread' – <https://www.lasallestreetchurch.org/ourministries>

Breaking Bread is a ministry of **LaSalle Street Church**, located on the north side of Chicago. Breaking Bread reaches out to **hungry and homeless individuals and families in the LaSalle Street neighborhood**. It serves a home-cooked meal to more than 100 guests, in addition to providing clothing, referrals, and health services for its guests, and has recently expanded to delivering groceries and meals to seniors.

Our Kids, Our Responsibility – o.k.o.r.wecare@gmail.com

O.K.O.R is a new non-profit serving the **Bronzeville, North Lawndale and Little Village communities**. It provides healthy snacks, meals, and bag lunches for kids, and hosts a day of Feeding for the homeless, seniors, disenfranchised and the hungry.

Second Presbyterian Church of Chicago – <http://www.2ndpresbyterian.org>

The Lunch Bag Program at Second Presbyterian serves lunches to approximately **70 people each day, Tuesday through Friday, or over 14,000 lunches each year**. Their guests include both homeless, as well as individuals and families struggling to make ends meet. Located in the South Loop, the Second Presbyterian Church of Chicago is a multi-cultural community of faith, celebrating its 178th anniversary this year.

WE WALK ... TO SUPPORT LOCAL AGENCIES



The Seed Center of Maple Park – <https://mapleparkumc.org>

“Dedicated to growing a healthy community, “*Park Cafe*’ is one of the programs of The Seeds Center of Maple Park UMC. It feeds the hungry and provides a place where people can come together and dine with dignity.

South Loop Campus Ministry – <http://southloopcampusministry.org>

The South Loop Campus Ministry helps students explore their own faith and their own spirituality. As they explore and grow into their own faith, students seek connection with traditions that stretch beyond their own, immediate experience. Each month students and friends of South Loop Campus Ministry prepare and serve a community meal; volunteers **donate and/or serve food and enjoy a meal with our homeless brothers and sisters.** Then on Sundays, they prepare 60 meals and ***take it to the streets* to deliver sandwiches to their homeless friends in the South Loop.**



Second Presbyterian Church of Chicago

o.k.o.r.wecare@gmail.com

2021 ON-SITE CHICAGO CROP HUNGER WALK

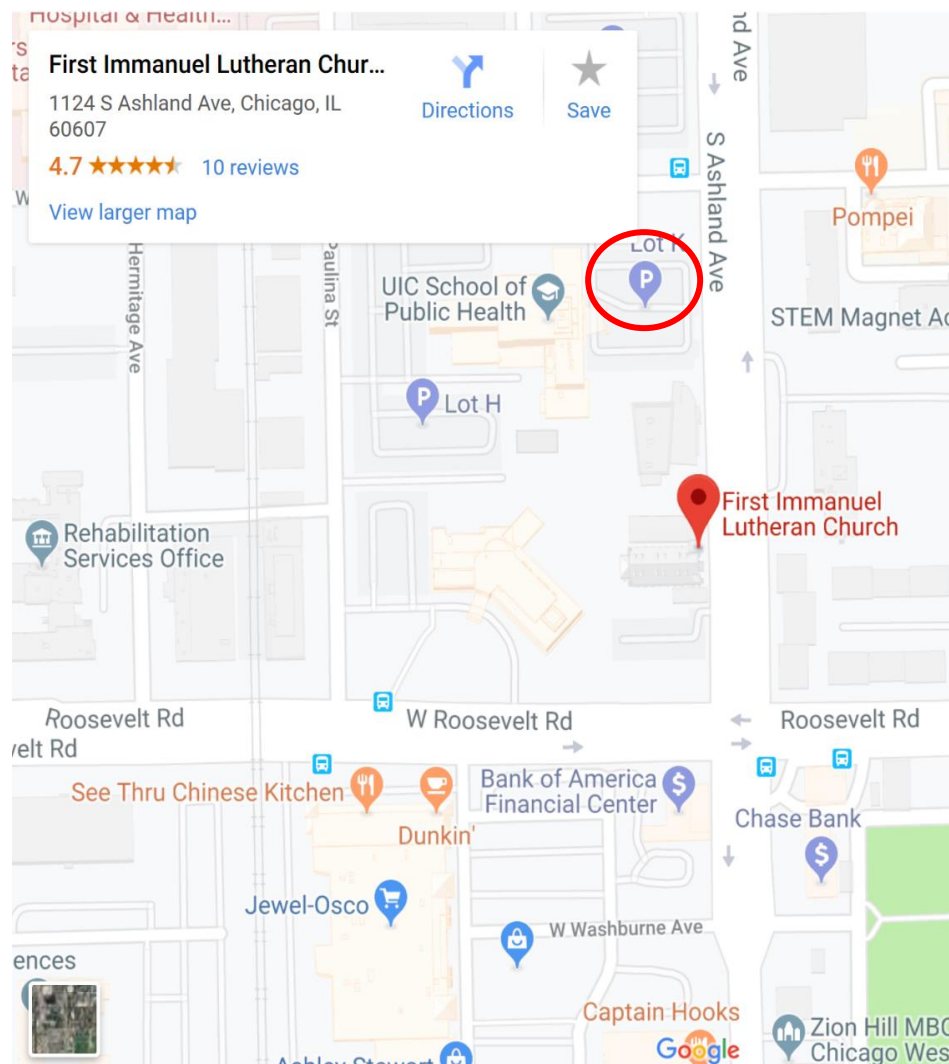


- **Sunday, October 17, 2021**
 - 1:00 Registration & Family Fun
 - 1:30 Step-Off Ceremony
 - 3:00 Welcome Back

- **First Immanuel Lutheran**
1124 South Ashland Avenue
Chicago, IL 60607

Free Parking at Lot K,
Taylor & Ashland

- **Two Walk Options**
 - **5K UIC/Little Italy Route***
 - **Golden Mile Family-Friendly Route**



2021 ON-SITE CHICAGO CROP FAMILY FUN & REGISTRATION

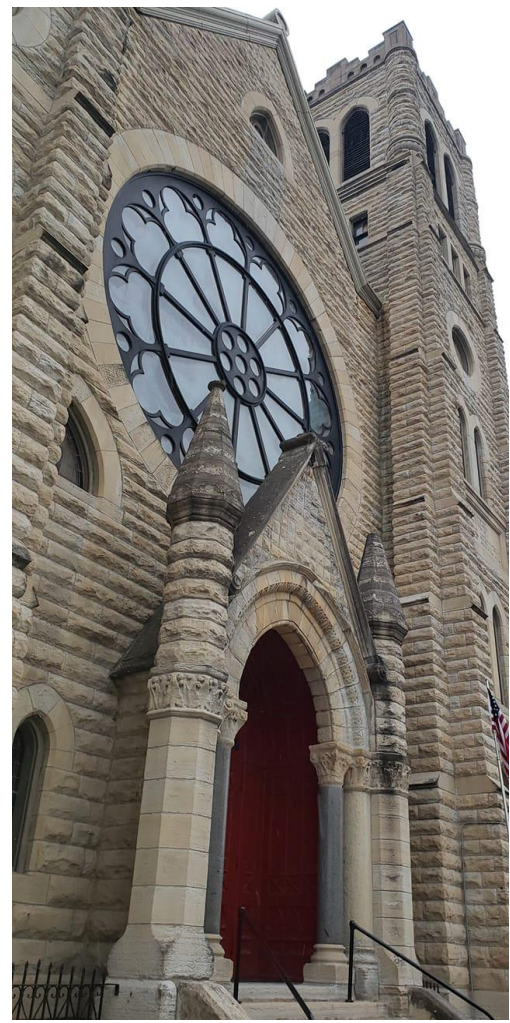


- **Meet in the parking lot to the north of 1st Immanuel**
- **Registration & pre-Walk activities will take place from 1:00 – 1:30**
 - Wear your CROP Walk masks and t-shirts
 - Speed up the process by registering for on-line
 - Drop off any envelopes or cash/check donations
 - Pick up some pre-packaged refreshments
 - Enjoy the music and some socially distanced games
 - Sidewalk Art
 - Arm/Hand Painting & Temporary Tattoos
 - Make-Your-Own Walk Signs
 - CROP Walk Selfies
- **Get ready to start Walking following a brief Welcome at 1:30**
- **Pick up some pre-packaged cheesecake on your return**
- **Dial into the post-Walk celebration on Tuesday, October 19**

2021 CHICAGO CROP ON-SITE WALK ROUTE



(*) Start/Finish: First Immanuel Lutheran
1124 S. Ashland
Chicago, IL 60607



2021 VIRTUAL CHICAGO CROP HUNGER WALK



Alternatively, pick a date by October 17 to walk or run, indoors or out in your neighborhood, on as short or long a route whenever, wherever, or with whomever you decide. Take pictures, share your experience (#chicagocrop2021), and dial in to a virtual post-walk celebration on the 19th.

Enjoy the Walk wherever you are! Complete your steps at home on the treadmill or outside in your own community while practicing social distancing and wearing your CROP Walk face mask.

Here's how to get started:

- Start or join a team.
- Register on-line TODAY at [Chicago CROP Hunger Walk - https://events.crophungerwalk.org/2021/event/chicagoil](https://events.crophungerwalk.org/2021/event/chicagoil)
 - The first 100 Walkers to register on-line will receive a **\$39 matching gift** donation to jumpstart their fundraising efforts.
 - **Every registered walker will receive a CROP Walk face mask.**
 - Invite your relatives, friends, colleagues, and neighbors to join you, as they can participate anywhere.
- **Begin reaching out to your friends and family to ask them to support you.**
 - Everyone who **raises over \$100** will receive a vintage Walk t-shirt.
- Look for additional details about the Walk in the weeks ahead.



8 STEPS TO SUCCESS

CROP Hunger Walk Recruiter's Guide

8 Steps to Success

1. Set goals for your community, congregation, campus or group.
2. Enlist leaders to walk.
3. Promote, promote, promote.
4. Sign up people to walk.
5. Suggest ways for walkers to raise money (including online).
6. Make a splash on Walk day, with signs, shirts, banners.
7. Turn in funds to your Walk treasurer promptly.
8. Say "Thank you!"



Mary Lathrine Hinds, CMAA

***The more walkers you recruit,
the more money is raised
to help hungry people!***

SUGGESTED GOAL: \$150 or more in contributions per walker.

My congregation/group goals: _____ walkers x \$ _____ (amount per walker) = \$ _____ Total

Go to:

<https://resources.crophungerwalk.org/virtual-walks/>

Downloadable Virtual Walk Resources

Activity - Car Parade

Activity - Silly Selfie Challenge

Building Community

Children's Activity Packet

Covid-19 Liability Waiver and Release

CROP Hunger Walks & Coronavirus Pandemic

CROPwick Foot Cut-out for Social Media

CROPwick Instructions

CROPwick Shoe Cut-out for Social Media

Facebook Fundraising

Facebook LIVE

Fundraising Bingo

Host a Team Captain Rally

Host a Zoom Meeting

Moment for Mission #1

Moment for Mission #2

Prayer for a Call to Action

Prayer in a Time of Pandemic

Sample Press Release for Virtual Walk

Steps to a Virtual Walk

Treasurer Tips - Virtual Walk

Virtual Walker Window Sign



WALK ON THE WEB

Go to:

<https://events.crophungerwalk.org/2021/event/ChicagoIL>

- Register
- Set up or join a team
- Set up your personal page
- Add contacts
- Customize or use the standard templates
 - Use your recruiting materials for ideas and content
- Begin e-mailing a couple of weeks in advance
- Don't be afraid to ask ... multiple times
- Thank your sponsors
- Let everyone know how you did

<https://support.crophungerwalk.org>

Find answers for your CROP Hunger Walk questions

Q Search the knowledge base...

The CROP Hunger Walk fundraising website has moved to a new platform! We're excited about the interface and new features and will be updating this site daily with new articles to help you register, raise funds and fight hunger together.

If you have any questions, just reach out: webwalk@crophungerwalk.org

Support Article Categories

[Registering](#)

[Donations](#)

[Finding Your Way Around](#)

[Fundraising](#)

[Personalizing My Page](#)

[Teams](#)

Dial into an On-line Fund Raising training Wednesday, September 1: <https://us02web.zoom.us/j/89340951651>

DON'T BE AFRAID TO ASK ...



Hunger is an issue that has 30th Annual Chicago CROP

The global statistics are all
* Over 1 billion people in the world
* Almost 16,000 children die every day
* 36.2 million Americans do not have enough to eat
stretch from NY to LA and back

Our donations will support our neighbors and friends as well

You can help make a difference. You can be taken to our personal donation page online. Or to find out if there are other ways to contribute in your neighborhood

Whether your support is financial or in-kind, we appreciate it

Thank you!
Gail & Steve

[Click here to visit my personal page](#)
If the text above does not work, please [click here to view the team page](#)
If the text above does not work, please [click here to view the team page](#)

If you no longer wish to receive emails from this organization, please [click here](#) or pass your name to the contact person



Tomorrow's the day - the 30th Chicago CROP Hunger Walk - Communities Responding to Overcome Poverty. Hungry people in developing countries take their neighbors

There are many ways to help. Our CROP Hunger Walks raise money for the year's walk

- * \$72 provided for a family of four
- * \$150 buy a head of cattle
- * \$200 can buy a head of cattle
- * \$500 provide for a family of four for a year
- * \$1,050 sponsor a child for a year

Steve and I are so grateful for your support, whether it came in the form of personal best wishes or an on-line donation. We had a GREAT day for the CROP Walk; the temperature was perfect, there was a light breeze, and not a cloud in the sky.

Thank you!
Gail & Steve

[Click here to visit my personal page](#)
If the text above does not work, please [click here to view the team page](#)

[Click here to view the team page](#)
If the text above does not work, please [click here to view the team page](#)



Steve and I are so grateful for your support, whether it came in the form of personal best wishes or an on-line donation. We had a GREAT day for the CROP Walk; the temperature was perfect, there was a light breeze, and not a cloud in the sky.

This was an important year for the Chicago CROP Walk, not only because it was our 30th anniversary, but because of events which have shaped 2012. The good news in the October 2012 UN report on hunger was that over the last 20 years the number of chronically undernourished people in the world declined by 132 million. The bad news is that there are still almost 870 million people in the world who are hungry and that global progress in reducing hunger has leveled off since 2007. The rising price of food and other economic shocks threaten to undo this progress.

Steve and I grew up on farms in Indiana. Our brothers farm that land today; they grow corn, wheat and soybeans. When we were growing up, if a field averaged 100 bushels of corn per acre, that was considered good. Today, those fields can yield up to 200 bushels of corn per acre. This year, as a result of the drought that ravaged much of the US, those fields averaged anywhere from 30 bushels per acre up to 90 on the end by the creek that got a lucky shower. As if that weren't bad enough, aflatoxin is a fungal infection that flourishes during drought, so if you're a farmer whose fields are infected (and everyone's were), assuming it wasn't bad enough that your entire load was rejected, the price you receive would be docked.

Our brothers are fine, but think of the downstream impact on the price of food: there's less than half the amount of corn available and it's more expensive to process ... which impacts not only the cost of foods made from corn, but also the cost of feeding livestock. In the face of challenges like this, providing food safety nets are critical. They protect vulnerable populations from the economic shock and effect of rising food prices.

Thanks to your generosity, Steve and I doubled the goal which we'd set for this year's Walk, and Team Eden came in at over \$3,500. That will provide emergency food supplies for up to 70 families for a month ... or supply 27 struggling farm families with draft animals ... or secure 28,000 pounds of food for a local food bank!

On behalf of the young girl in the US who says, "When you are hungry, you can't think of anything else," THANK YOU!

On behalf of the man in Brazill who sighs, "What is poverty? To come home and see your children hungry and not have anything to give them," THANK YOU!!

On behalf of the famer in Niger whose life was enriched, "Thanks to the new well, we have more food for our family," THANK YOU!!!

From despair to hope. From hunger to food security. That's the difference you helped make.

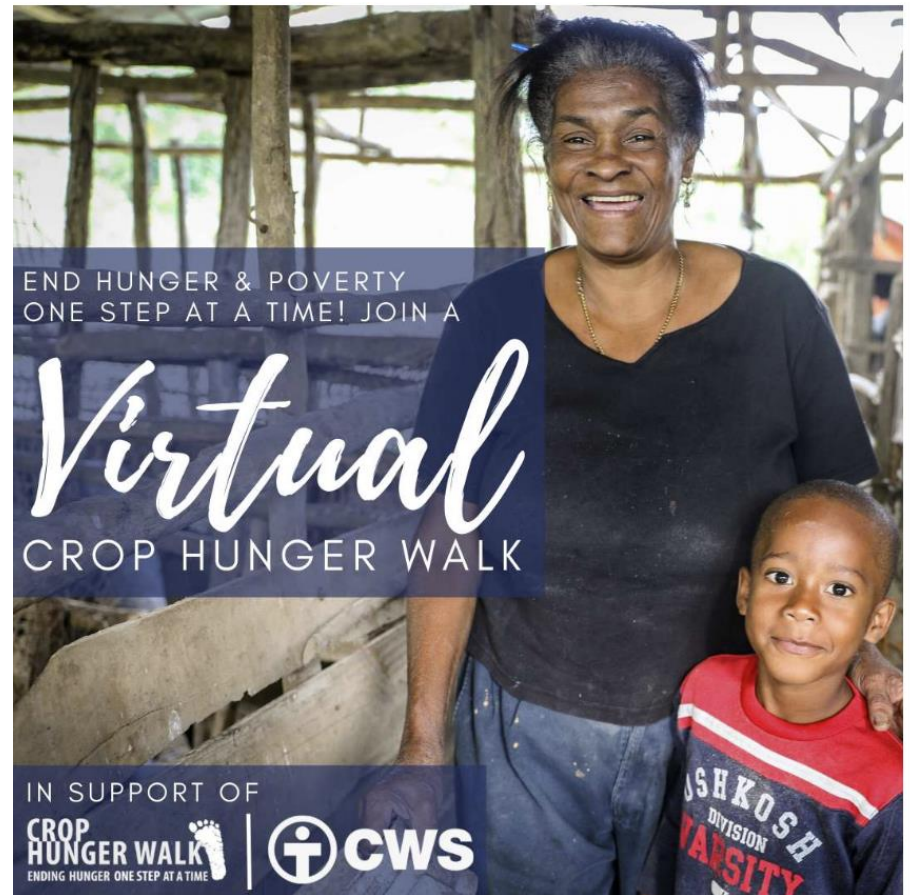
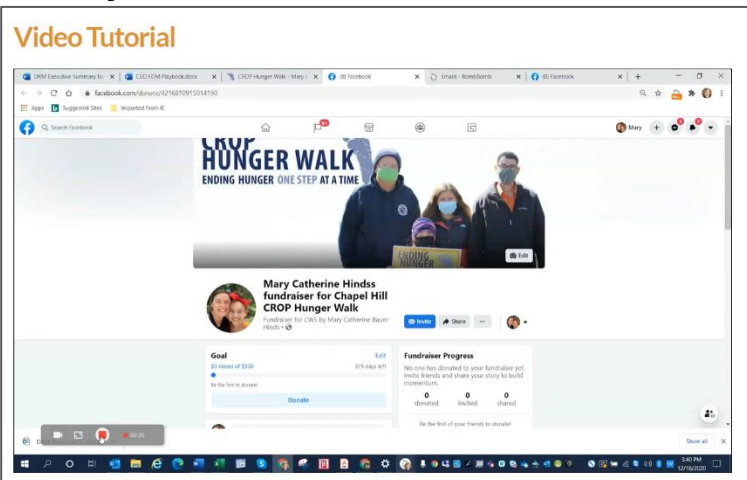




... BE CREATIVE

Try FACEBOOK Fundraising:

1. Connect your CROP Hunger Walk page with FaceBook
<FB Fund Raisers average over \$150 more>
2. Invite friends, share updates, and raise funds here and on FaceBook
3. Keep track of your progress; amounts will be automatically synced



<https://support.crophungerwalk.org/knowledgebase/set-up-a-linked-facebook-fundraiser>

SAMPLE COMMUNICATION PLAN



Sunday/Worship Service -- if you're worshipping in person ...

September 12 – Announce the walk and call for Walkers; set up table with CROP walk information. Talk to Youth Group leaders, Confirmation Class, Sunday School teachers

September 19 – Repeat call and share goals; set up table with CROP walk information; **distribute face masks to walkers**

September 26– Mission moment: skit or reading from recruiting materials

October 3 – Bulletin insert and CROP coins/spare change project; **pass out t-shirts to \$100 Walkers**

October 10 – Mission moment and bulletin insert

October 17 – WALK DAY! Include Walk liturgy in Worship Service; pass around envelope/collection plate for 2nd mile / team effort

Walking On-Line

2 Months before Walk – invite potential Team members to sign up; **distribute face masks to Team members**

6-7 weeks before the Walk – send a second invitation/thank you message to team

4 weeks before the Walk – send first batch of e-mails to potential sponsors asking for support

3 weeks before the Walk – begin adding to your contact list and communicate with them

AS DONATIONS COME IN – thank your sponsors for their support; **distribute \$100 t-shirts to team members**

2 weeks before the Walk – send second message to anyone on contact list who hasn't responded

1 week before the Walk – send message to the entire list thanking them for support and reporting on your progress

3 days before the Walk – send It's Not Too Late message to anyone on contact list who hasn't responded

Day after the Walk – send Thank You for your Support message to everyone on the list, informing them of your results and inviting any second mile or last minute donations

BEFORE & AFTER THE WALK



- **Decide when and if you're going to walk in person, individually or in small groups**
- **Drive by 1st Immanuel Lutheran on Saturday, September 11, between 11:00 and 1200 to pick up materials and masks.**
 - If you can't pick up materials in person, e-mail Gail Angel (AvanteAngel@aol.com) the number of face masks you'll need and the address to which they should be sent, along with how many paper envelopes you'd like for cash and check donations
 - Have each walker sign up on-line or complete a release form (<https://resources.crophungerwalk.org/resource/covid-19-liability-waiver-and-release/>)
- **Encourage your walkers to raise and collect funds in advance of the Walk; e-mail Gail with how many walkers look like they'll hit the \$100 mark and what size t-shirts you need**

<< Kick off your Walk with a song or Prayer for the Pandemic >>

<< Wear your CROP Walk face masks, bring CROPwick, & take pictures the day you walk >>

<< Dial into the Virtual CROP Walk Celebration Tuesday, October 19 at 7:00 PM --

- **Collect, count and verify funds ... Share the results**
- **Arrange to collect any outstanding funds**
- **Follow instructions to submit funds**
 - Mail or drop off your team's contributions
 - Complete a financial statement each time you turn in funds
 - Convert cash into a check or money order prior to mailing
 - Note all donation envelope #'s on the memo line of the check
 - Contact Chicago CROP Walk Treasurer, Charlie Gunn, with any questions at treasurerchicago@gmail.com 312 927-8563.



FINANCIAL INSTRUCTIONS



The total and date for this deposit



Post-Walk Donation Report

Still have some donations coming in after Oct. 17? Don't worry, we understand! Just mail in the remaining pledges along with this completed form to the address below by Nov. 30, 2021. Please indicate pledges paid online and/or included in this deposit. If you have a cash donation, please write that here on this form, then write a check payable to "CWS/CROP" and include it in place of the cash. Please **do not** send cash.

Date: _____

Total Deposit: \$,\$\$\$.\$\$

Church/Organization: _____ Phone: _____

Recruiter Name: _____ Phone: _____

Email Address: _____ Envelope # (if remembered): _____

Fill in your contact information

	Name of Walker	Amount Pledged	Amount Paid Online	Amount This Deposit
1	<p>Include each walker's name</p>			<p>Individual \$\$ in <u>this</u> deposit</p>
2				
3				

FINANCIAL INSTRUCTIONS



8		\$	\$	\$
9		\$	\$	\$
10		\$	\$	\$
	Add up everything		Total Check Deposit Enclosed	\$,,\$,\$,\$,\$

For additional forms, visit www.chicagocropwalk.org or for any other accounting questions, contact Treasurer Charlie Gunn at 312 927-8563 or email treasurerchicagocrop@gmail.com.
Thank you for helping end hunger one step at a time!

Mail to: **Chicago CROP Hunger Walk/CWS**
Attn: Treasurer
1218 W. Addison St.
Chicago, IL 60613-3319

QUESTIONS & NEXT STEPS



Can we count on you?

Help us make history: 39 years!

- Sign up on-line
<https://events.crophungerwalk.org/2021/event/chicagoil>
- Ask for materials now
- Attend Tips & Techniques on 9/1
<https://us02web.zoom.us/j/89340951651>
- Pick up materials on 9/11 @ 1st Immanuel

How a walker can raise \$150 to help hungry people:

1. Put in their own	\$30	\$30
2. Ask their significant other for	\$30	\$30
3. Ask two friends for \$15 each	\$30	\$30
4. Ask two people at work for \$15 each	\$30	\$30
5. Ask two neighbors for \$15 each	\$30	\$30
		Total \$150!!

For more info, contact Gail Angel @ AvanteAngel@aol.com, 773 907-2400,
Jon Skogen @ jskogen@cwsglobal.org
or go to <http://chicagocropwalk.org>

Here's what reaching your goal can achieve:

\$150 can provide three farm families with everything they need to make succulent, nutritious and marketable honey — training, hives, equipment.

\$500 can provide 4,000 lbs. of food for a local food bank or provide up to 400 meals in a soup kitchen.

\$1,100 can provide 10 displaced families with emergency food packages, each containing enough to feed a family of five for a month.

\$5,000 can provide a well that reaches deep into the aquifer, allowing a village access to clean, safe water. When periods of drought hit, communities with deep water wells can continue to grow gardens, lessening the drought's impact on local food supplies.



crophungerwalk.org



CROP Hunger Walks are community-wide events sponsored by Church World Service

APPENDIX

- GLOBAL PROGRAMS**
- NATIONAL DEMOGRAPHICS**
- CWS FINANCIALS**
- ON-LINE TRAINING**

ADVOCACY ... SPEAKING OUT WITH THOSE WHO ARE DISPLACED OR VULNERABLE



Our work in advocacy

Inspired by faith, we stand in solidarity with people who are impoverished, marginalized, displaced and vulnerable to advocate for policies that will help eradicate hunger and poverty and promote peace and justice in the U.S. and throughout the world.

From the White House and Congress to Port-au-Prince and Nairobi, we work everyday to raise your voices in the halls of power so that together we can upend the broken systems of our world – and enact laws and policies that transform lives for the better. We need your voice and action as we build movements that demonstrate the power of the faith community as a bold witness for justice.

Advocacy – like our direct-service program work – results in the hungry being fed, the thirsty having clean water, immigrant rights being respected, women and other smallholder farmers prospering, displaced persons finding safety and opportunity, and ultimately, a more just and peaceful world.

We believe in building strong links between our interventions in the field – short-term measures to effect change – and the advocacy that will ultimately change policies that will bring about justice for the long-term.



Foreign assistance

Hunger and poverty-focused humanitarian assistance saves lives – at less than one percent of the federal budget.



Immigrant and refugee rights

Working together, we can create a world that protects, assists and integrates refugees and immigrants.



Climate change

The gravity of climate change requires us to act with urgency and seek justice for all people and future generations.

EMERGENCY RESPONSE

... HELPING PEOPLE RECOVER AND REBUILD



Our work in emergencies

Our roots are in disaster response: CWS was formed in response to an emergency – the aftermath of World War II, when we provided more than 11 million pounds of food, clothing and medical supplies to war-torn Europe and Asia.

As we near our 70th anniversary, responding to emergencies remains a cornerstone of what we do. We are currently responding to Nepal's devastating 7.8-magnitude earthquake through our partner on the ground in Kathmandu, providing emergency relief, psycho-social care and other critical assistance. In recent years, we have also responded internationally in Haiti (earthquake), Pakistan and Afghanistan (floods), Cambodia (floods), Indonesia (volcanic eruptions) and Japan (earthquake and tsunami). Earlier, CWS responded to major humanitarian crises ranging from the Indian Ocean tsunami to the situation in Darfur, Sudan. We are a founding member of the ACT Alliance, which brings together the resources and expertise of different agencies throughout the world.

In the United States, we have responded in recent years to Superstorm Sandy and numerous floods, tornadoes, wildfires, hurricanes and other storms throughout the country. Earlier, CWS responded following the terror attacks of September 2001 and to many natural disasters including Hurricane Katrina. Our U.S. emergency response program focuses on serving vulnerable individuals and families in disaster-affected communities who are having the hardest time recovering.



Disaster preparedness

Being prepared for a disaster as an individual, a congregation and a community can make all the difference.



Immediate response

Right after a disaster, CWS is there, providing material assistance requested by communities in need.



Long-term recovery

Communities need assistance in the long term, helping them not only recover, but also become more resilient than before.

GLOBAL DEVELOPMENT ... EMPOWERING FAMILIES TO MOVE BEYOND THE CYCLE OF POVERTY



Our work in development

The cycle of poverty can end. Empowering vulnerable women, men and children to grow their own potential is key. We work with communities to identify their various needs and accompany them as they craft and maintain sustainable, local solutions. While a CWS program may be classified as 'food security,' the overall focus is much broader than one particular issue.

Our global development programs turn potential into reality in a continuum of care. One community, one family, one precious child at a time. Join us. We need you.



Community development

Communities need the right set of tools, knowledge, skills and resources to thrive. Think of CWS as the toolbox.



Food security

CWS ensures communities have reliable access to a sufficient quantity of affordable, nutritious food.



Water

We all need water to survive. CWS helps make sure water is safe to drink and is reasonably accessible.



Women and children

Women and children are impacted most when resources are scarce. Focusing on their needs is essential.

GLOBAL DEVELOPMENT - FOOD SECURITY



Photo: Aaron Tate

Help us change the world. One vegetable garden at a time

CWS works with communities to overcome the root causes of hunger. Access to land to grow food is essential for both indigenous communities long denied right to their ancestral lands as well as to the women smallholder farmers who grow the vast majority of food consumed around the globe. Ensuring proper nutrition in the first 1,000 days of a child's life is key to their healthy growth and realizing their full potential later in life. We work with communities to find ways to feed themselves sustainably and nutritiously.

Our impact



Indonesia

In West Timor, Indonesia, many infants and young children are at risk for malnutrition due to prolonged drought. CWS has taken a comprehensive approach, including a therapeutic feeding center, trainings in healthy meal preparation and support for improved farming techniques. And lives are being saved.

Photo: Lisa Hayes/CWS

REFUGEES & IMMIGRANTS

... HELPING PEOPLE FIND A HOME AND FEEL SAFE



Our work with refugees and immigrants

Every five seconds a person is displaced in the world today. This means that on any given day, thousands of people are being forced to leave their homes.

CWS believes that one of the greatest things we can do is to help those people find a home again, whether that is through resettlement to another country, helping them find legal status where they are or helping them to feel safe in their communities.

We see each day the resilience and courage displayed by refugees and immigrants. These are families who have survived war, violence, persecution, torture and often decades living in camps. They continue to inspire us in our work as we strive to help them realize their own dreams.



Serving the vulnerable

CWS helps refugees resettle and rebuild their lives. We strive to meet them where they are, providing assistance and safeguarding the most vulnerable.



Welcoming communities

CWS works to build networks of compassion and vitality, where refugees can fulfill their dreams, thrive and give back to communities that help them on their journey.



Supporting immigrants

CWS extends welcome to newcomers, helping immigrants find legal status in the U.S. with the support of local communities, churches and individuals.



WHO WALKS?

CROP Hunger Walk demographics

- **800 Walks per Year**
- **100K Participants**
 - 68% are over 18, average age is 33.5.
 - About two-thirds are women.
 - 64% of CROP Hunger Walkers over age 18 have a college or advanced degree. Half are professionally employed in their communities.
 - Half are CROP Hunger Walking for their second, third, fourth, or more time.
 - 73% of participants say fighting hunger locally and globally is their key reason for taking part.
 - 53% say the CROP Hunger Walk is the only fund-raising marathon-type activity in which they participate.
 - Walkers get about 95% of their sponsors from their place of worship, family, neighborhood and workplace.
- **\$7.6 Million Dollars Raised**



CWS FINANCIALS

Total Revenue: \$76,799,874



REVENUE / \$76,799,874

U.S. GOVERNMENT SUPPORT

\$46,286,783 / 60.3%

PUBLIC & COMMUNITY APPEALS

\$18,083,459 / 23.6%

MEMBER COMMUNIONS & OTHER ORGANIZATIONS

\$5,782,497 / 7.5%

DONATED MATERIALS

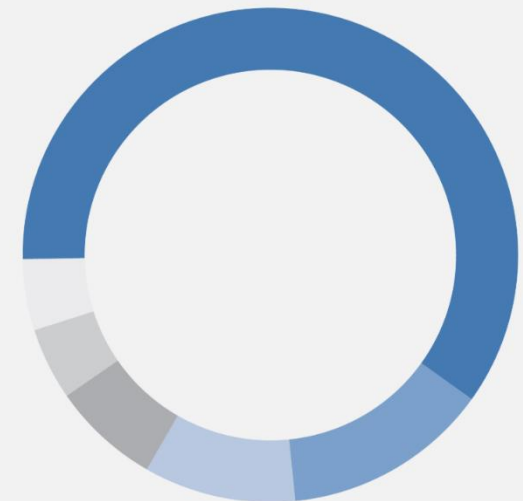
\$2,086,510 / 2.7%

INVESTMENT & OTHER INCOME

\$4,560,625 / 5.9%

- **Over 85% of funds are used for Hunger, Emergency, and Refugee programs**
- Only 4.8% of funds are used for administration
- Church World Service is tax exempt under section 501(c)(3) of the Internal Revenue Code.
- Contributions are tax deductible
- **CROP Walks account for roughly 25% of CWS funds**

Total Expense: \$74,178,317



EXPENSES / \$74,178,317

SERVICES FOR DISPLACED PEOPLE

\$44,625,772 / 60.2%

GLOBAL RELIEF & DEVELOPMENT

\$10,011,455 / 13.5%

EMERGENCY RESPONSE

\$7,367,061 / 9.9%

FUNDRAISING

\$5,215,465 / 7.0%

MANAGEMENT & GENERAL

\$3,507,357 / 4.7%

ADVOCACY

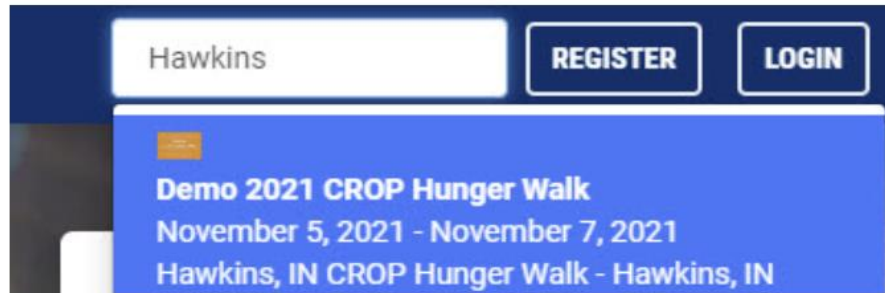
\$3,451,207 / 4.7%



ON-LINE TRAINING

Step-by-Step Instructions

- Go to crophungerwalk.org and type the name of your Walk in the search bar (in the upper right).



- Click “Join or Start a Team”.



- Next, let's find your team. Use the “Find an existing team to join” box to search. You should see your team name appear in the drop-down below after you start typing. Select it and then choose to “Join the Team”.



ON-LINE TRAINING

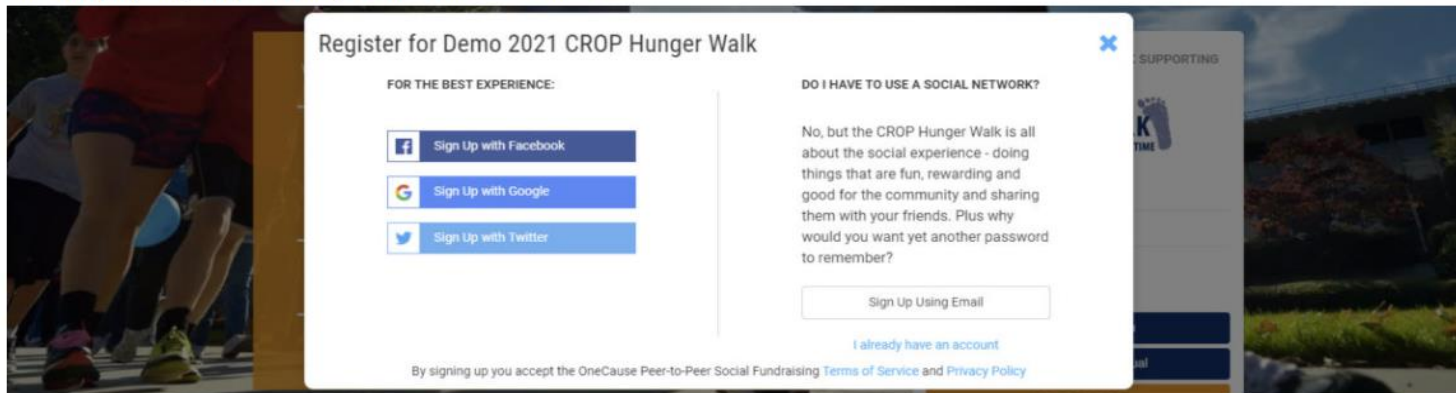
Join a Team or Start Your Own Team

Find an existing team to join

Start typing your search

Just start typing the name of the team or someone on the team, then select it from the dropdown list.

- The easiest way to register is to click the “Sign Up with Facebook”, which will link directly to your Facebook account. You can also sign up with Google, Twitter and connect either of those accounts, or simply sign up with your email address.



- Once you've completed that initial step, you can optionally enter your street address, search for another Walker (so they get credit if they invited you), and sum up why you're Walking in 1-2 brief sentences.



ON-LINE TRAINING

- Once you've completed that initial step, you can optionally enter your street address, search for another Walker (so they get credit if they invited you), and sum up why you're Walking in 1-2 brief sentences.

REGISTER FOR DEMO 2021 CROP HUNGER WALK

YOUR INFORMATION YOUR REGISTRATION ADDITIONAL REGISTRATIONS

Name and email are required.

First, let's make sure we have all your information

First Name * Last Name *

Eric Baker

Email Address *

ebakercws+12151736@gmail.com

Street Address (Optional)

Street Address 1

Street Address 2

City IN - Indiana

United States

If someone invited you to register, tell us who so we can give them credit. (Optional)

Start typing your search

What's the one or two sentences that sums up why you're doing this? (Optional)

Short headline - you can always add or change this later if you want.

- On the next screen you can enter your birthdate and accept the terms.

registration options

CROP Hunger Walker No Charge ✓

We need a few more details for your registration

Birthdate (Optional)

MM/DD/YYYY

Please accept this waiver to complete your registration

I understand the risks involved in participating in the CROP Hunger Walk and willingly and voluntarily accept these risks. I attest that I am physically fit and prepared for this event. I understand and agree to follow local guidelines and mandates for social distancing, the wearing of face coverings, and other measures to reduce the risk of exposure to the Coronavirus as needed at the time of any CROP Hunger Walk related activity. I grant permission for the organizers to use photographs/images and quotations from me in accounts and promotions of the CROP Hunger Walk. If I am under 18 years of age, I have my parent's or legal guardian's approval to sign this Statement of Consent.

I accept the terms above *

PREVIOUS NEXT

Be sure to read and accept the terms.

- On the next screen you can "Add a Registration" for a family member or friend. You only need their first name and last name to register them, but in order for them to have their own fundraising page, you'll need to enter their email. You'll then accept the terms for them and click "Next".

Additional Registrations (Optional)

You can register friends or family members as well. Please note that if you do not provide an email address, your friend will not be able to fundraise or earn challenge points and will need to rely on you to receive updates regarding the event.

ADD A REGISTRATION

PREVIOUS

NEXT

You can register others here.

- On the confirmation screen, click "Finish".

Now you're all set up with your team and registered for your Walk!



ON-LINE TRAINING

Steps to personalize your fundraising page

Choose "Set up your page" from the left menu. You'll see several options for customizing:

[VIEW MY PAGE](#)

We noticed that you don't have a photo attached to your user profile. Would you like to add one? [Click here to add your photo.](#)

1

How do you want your name to appear on your page *

Demo Walker **2**

This is how your name will appear on your personal page, in the team roster for Demo 2021 Team, and in search results.

What's the one or two sentences that sums up why you're doing this? (Optional)

I believe that no child should face hunger. **3**

97 characters remaining

What is your personal fundraising goal? *

\$ 250 **4**

Not Fundraising this time around

Your team has set a fundraising goal of \$0 *

Include Facebook/YouTube/Twitch live video stream code on your page (Optional) **5**

```
<iframe src="https://www.facebook.com/plugins/video.php?
href=https%3A%2Fwww.facebook.com%2FCROPHungerWalk%2Fvideos%2Fvb.103385316414430%2F22241
7252575232%2F&width=734&show_text=false&height=411&appId&parent=p2p.onecause.com&parent=p2p.onec
ause.com" width="1280" height="720" style="border:none;overflow:hidden" scrolling="no" frameborder="0"
allowFullScreen="true" allowFullscreen="true" allow="autoplay"></iframe>
```

Copy the full iframe code here to show a live stream on your page.

Add a personal message to your page (Optional)

6

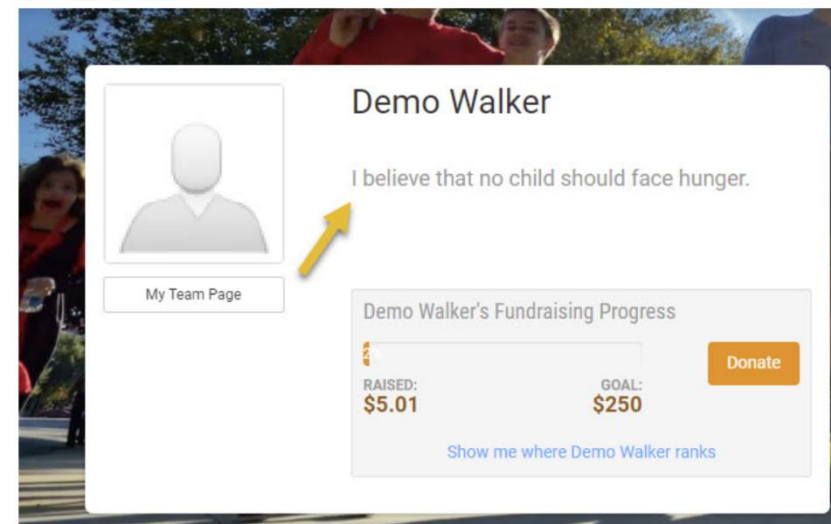
The CROP Hunger Walk is more than just a yearly gathering or event for me. It is my chance to help families who are struggling with hunger and concerned about where they'll find their next meal. The Walk is my way of taking action, to make sure that one more person has enough to eat.

1. Add your photo.

2. Edit how your name appears.

3. Sum up why you're part of the Walk.

Here's how this looks:



4. Update your fundraising goal.

5. Add live video stream from Facebook, YouTube or Twitch.

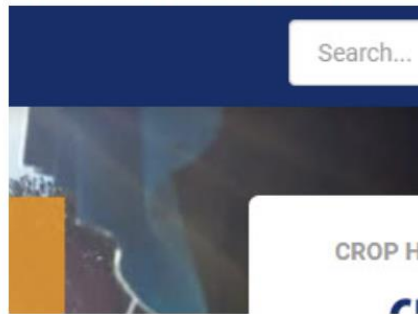
6. Update your personal message.



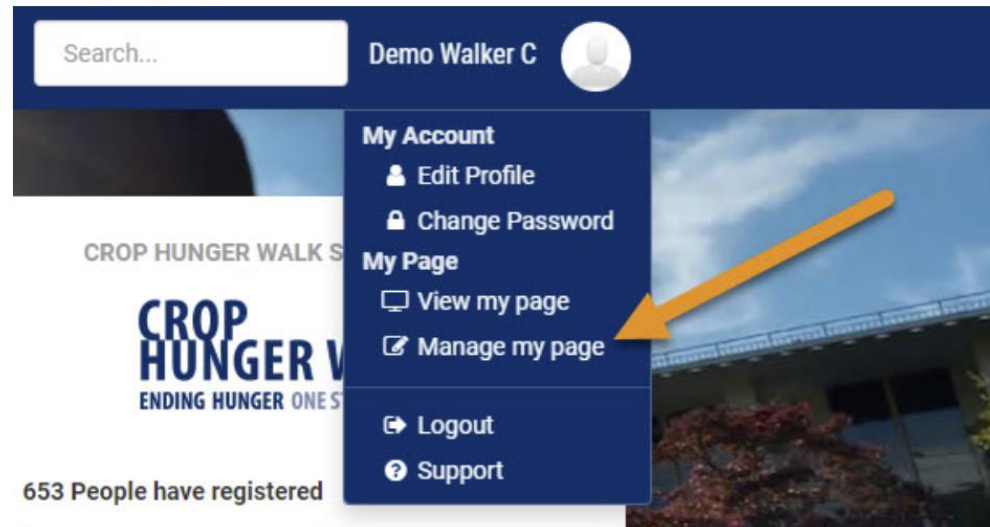
ON-LINE TRAINING

Steps to login

- Go to crophungerwalk.org. If you see your name in the upper right corner, great – you’re logged in. If not, click the “LOGIN” button and enter your credentials based on how you registered – via Facebook, Google, Twitter or with your email address.



- Once you’re logged in, go to your name and avatar (now in the top right corner) and choose “Manage My Page”.



Now you have access to all your fundraising controls.



ON-LINE TRAINING

Set up a Linked Facebook Fundraiser

 CROP HUNGER WALK /  DECEMBER 21, 2020 /

To set up a Facebook Fundraiser that is linked with your CROP Hunger Walk page, you'll need to be logged in and ready to manage your page. Here's how to log in. You must set up your Facebook Fundraiser using this process AFTER registering for your Walk in order for them to be linked. Video Tutorial

Asking for Donations using Email

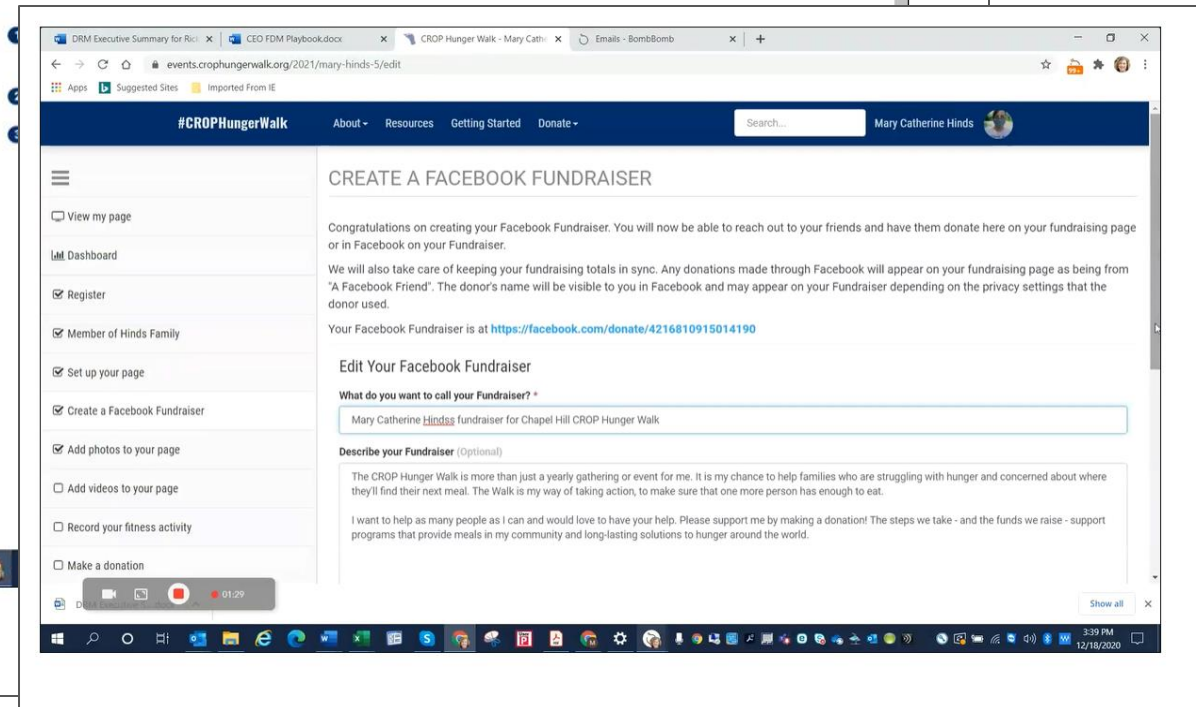
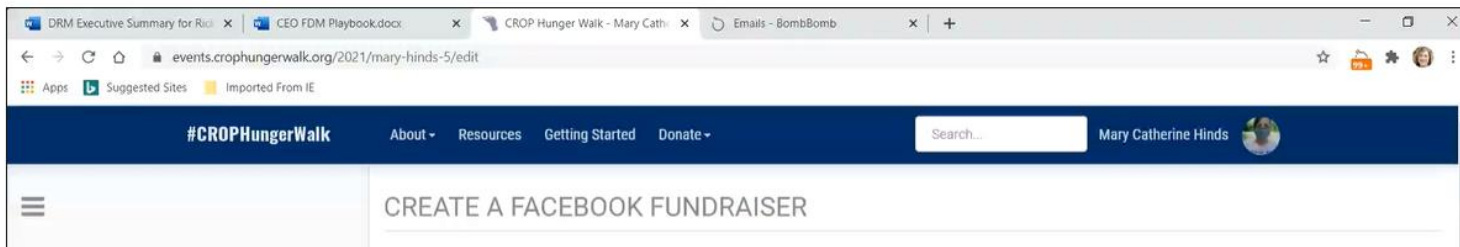
 CROP HUNGER WALK /  DECEMBER 21, 2020 /

To ask for donations using email, you'll need to be logged in and ready to manage your page. Here's how to log in. Video Tutorial

ONLINE TRAINING



Video Tutorial





ON-LINE TRAINING

Quick steps to load your contacts email

- Choose "Ask for and enter donations" from the left menu (1). Click the Ask Friends tab (2), then the green Ask using Email button (3).

- If you use Gmail, you can connect your account right here. That will make your Gmail contacts available using a quick search when you are sending a message.

- Many of us have contacts saved with a spreadsheet. Open your spreadsheet, copy the column with the email addresses, and paste them into the "Send To" field (4) on your message. Personalize the subject (5) and message content (6). The system will automatically include a link to your fundraising page. The click the "Send Email" button (7).

Quick tip: Once you send a message, you'll see a list of those contacts. It's easy to resend a message to them if you haven't heard back after some time. If the person has donated, you can go to the Thank Your Donors tab. Find the person in the list, click the green envelope icon, customize your message and share your appreciation.



ON-LINE TRAINING

Questions?

Try it out ...

... send messages to yourself if you want to practice

Contact webwalk@crophungerwalk.org if you have questions

Good luck!!